

CORPORATE PHILOSOPHY

The Spirit of Three Loves

Love your neighbor

Love your country

Love your work

MANAGEMENT PHILOSOPHY

Our Purpose

To constantly create new values for the world
at the interface of people and information

Our Goal

To be a good global corporate citizen with reliability and appeal

Our Principles

To think as an entrepreneur

To put ourselves in the other person's place

To find personal value in our work

Core Values

Simplify Knowledge Creation

**Think Solutions
that Fit**

**Harmonize with
the Environment**

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This report highlights Ricoh's performance during the fiscal year ended March 31, 2007 (fiscal 2007) and previous periods. The Company makes every effort to ensure the accuracy of the data included herein, but undertakes no obligation to update this data subsequent to publication.