

PROFILE

Ricoh Company, Ltd., is a leading global manufacturer of office automation equipment.

Our lineup includes copiers, printers, fax machines, personal computers, and related supplies. We are also prominent in digital and conventional cameras, CD-Recordable and CD-ReWritable drives and media, and advanced electronic devices.

Through Image Communication, our corporate slogan that embodies our commitment to excellence in digital and color communication technologies, we are building the equipment and systems that are essential to the modern networked office.

The Company has 128 consolidated subsidiaries and affiliates in Japan and 205 overseas, together employing around 63,600 people.

OUR FIVE IMAGE COMMUNICATION CONCEPTS

1. SUPERIOR IMAGING

We define image information as anything we can see or hear. We develop systems that help businesses reach their goals by effortlessly processing the entire range of image information.

2. OPEN STANDARDS

Open and global de facto standards are vital because many users want to conveniently link our systems with those of other manufacturers.

3. APPLIANCE-LIKE EASE

Products should deliver the plug-and-play ease of household appliances.

4. WORKGROUP SUPPORT

Systems should both enhance individual and group productivity through PC networks.

5. TOTAL OFFICE COVERAGE

Highly productive equipment should be available to users in all business environments—corporate, mobile, and home offices.

ABOUT THE COVER...

We would like to thank the people featured on the front cover and elsewhere in this year's annual report for their tremendous cooperation. Shown on the front cover are:

Top row (from left):

John P. Gloria	Pacific Bell
Janice Mouser	Pacific Bell
Ollie Gilmore	BAX Global
Andrea Berzolla	Direfarestampare
Giorgio Fiammenghi	Direfarestampare
Madeline Vaz	Gigante Vaz Partners
Paul Gigante	Gigante Vaz Partners
Xavier Weibel	France Telecom

Bottom row (from left):

Shawn D. Ambwani	France Telecom
David DeGrazia	VIVUS, Inc.
Tertia Holeyfield	VIVUS, Inc.
Judy Naujoks	Access Print
Fritz Blank	Motorenwerke Mannheim AG
John De Maio	First California Mortgage
Peter Brunow	Deutsche Bahn

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