

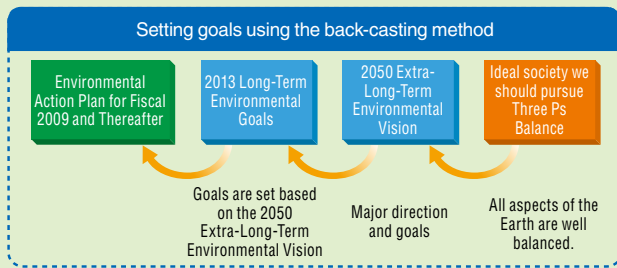
# Sustainable Environmental Management

## Enhancing sustainable environmental management to become a corporation that is always growing

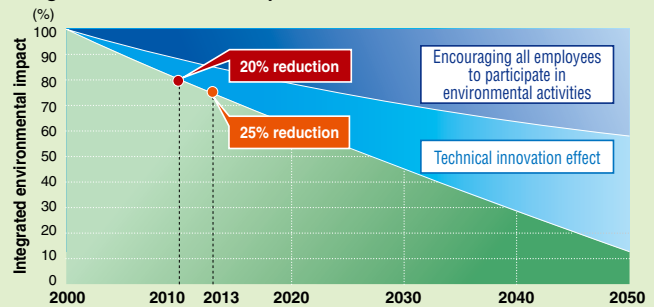
The Ricoh Group is pursuing both environmental conservation and profit generation at an even higher level and enhancing its sustainable environmental management. Through these efforts, the Group intends to contribute to achieving a sustainable society and to become a corporation that continues growing. The Ricoh Group describes its vision for an ideal society and global environment in the "Three Ps Balance." In its Extra-Long-Term Environmental Vision the Group also expresses its recognition that advanced nations need to reduce their environmental impact to one-eighth the fiscal 2000 levels

by 2050. Based on this recognition, we have set mid- to long-term targets, and put into effect a specific environmental action plan accordingly. As we recognize that global warming is an important issue for businesses, our group companies in Japan have set a higher goal of reducing total emissions by 12% of levels for fiscal 1991 by fiscal 2011, compared with the goal for Japan of a 6% reduction set out in the Kyoto Protocol. Each and every employee of the Ricoh Group is striving to reduce global warming under this goal, which has been set in anticipation of continuous growth of the Group's business.

### How to Set Environmental Goals



### Integrated Environmental Impact Reduction Goals



## Becoming a signatory member of the U.N. Global Compact's "Caring for Climate: The Business Leadership Platform"

The United Nations Global Compact was proposed by then U.N. Secretary-General Kofi Annan to world business leaders in 1999. This framework calls for aligning business activities with nine principles\* in the areas of human rights, labor, and the environment. In April 2002, Ricoh became the second Japanese company to sign the Global Compact. In June 2007, Ricoh also became a signatory to Caring for Climate: The Business Leadership Platform.

\* Currently 10 principles as a result of its revision in 2004 to include the anti-corruption principle

## Participation in CDM projects

Ricoh is actively preparing for the Clean Development Mechanism (CDM)\* as one way of mitigating the increase of CO<sub>2</sub> emissions resulting from rapid business expansion associated with M&A, etc. and from external factors. When selecting CDM projects, Ricoh tries to choose projects that contribute to the conservation of ecosystems and improvement of living standards of the local people, rather than just focusing on cost performance of the projects. Currently three sets of CDM projects are underway: wind power projects

in India, bagasse electricity generation projects in El Salvador, and afforestation projects in Ecuador. In January 2008, Ricoh received its first emission reduction credits of 30,632 tonnes for its projects in India.

\* Clean Development Mechanism: a mechanism through which businesses or organizations in advanced nations conduct greenhouse-gas emission reduction or removal projects in developing countries, and have the resulting reduction/removal reflected in their own CO<sub>2</sub> reduction goals.

## Ricoh stocks incorporated in leading SRI indices

In Japan, Ricoh's stocks are incorporated in many eco funds and SRI funds. Also, the Morningstar Socially Responsible Investment Index has included Ricoh since its establishment in 2003. In addition, Ricoh has been a constituent member of the Dow Jones Sustainability Indexes (DJSI), which are provided by Dow Jones & Company (U.S.A.) and the SAM Group (Switzerland), for six consecutive years and of the FTSE4Good Global Index for five years in a row. The latter index is published by the FTSE Group, a joint venture between The Financial Times (U.K.) and the London Stock Exchange.

[As of May 1, 2008]



## Ricoh Global Eco Action—globally expanding the network of Ricoh's sustainable environmental management

On the night of June 5, 2007, Ricoh's seven advertising towers and 37 signs usually lit up at night in various parts of the world were turned off. It was a part of Ricoh Global Eco Action, under which a variety of environmentally friendly actions were taken all over the world for the benefit of the Earth. In its second year, this awareness-raising program for employees was participated in by about 46,000 employees at 104 group companies\* in 38 nations and regions, marking a significant increase in the number of participants from 2006. By coinciding with the U.N.'s World Environment Day, Ricoh Global Eco Action in 2007 expanded its network by attracting a number of external participants, such as customers, governments, and non-profit organizations.

\* Japan: 46 companies, Asia Pacific/India: 11 companies (in 8 nations/regions), The Americas: 16 companies (in 14 nations/regions), Europe: 26 companies (in 14 nations), China: 5 companies



Bike commuters wearing "Ricoh Eco Logo" jackets (GRAM of the U.K.)



Publicizing Ricoh Global Eco Action on the street (Ricoh India)

\* For more information, please read Ricoh Group Sustainability Report (Environment) 2008.