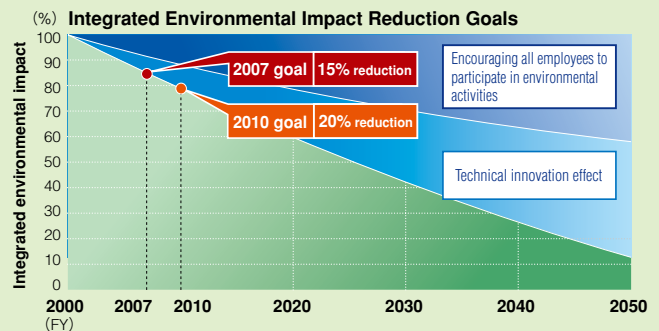
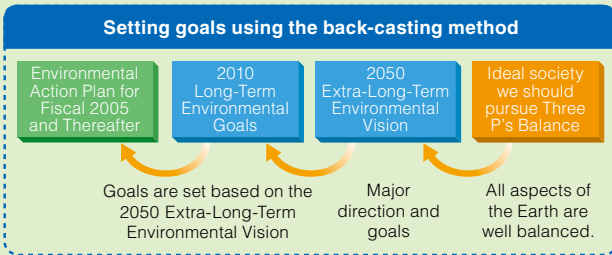


## Enhancing sustainable environmental management to become an ever-growing corporation

The Ricoh Group will pursue both environmental conservation and profit generation at an even higher level and enhance its sustainable environmental management. Through these efforts, the Group intends to contribute to achieving a sustainable society and to become a corporation that continues growing. The Ricoh Group describes its vision for an ideal society and global environment as the "Three P's Balance." In its Extra-Long-Term Environmental Vision the Group also expresses its recognition that advanced nations need to reduce their environmental impact to one-eighth the

fiscal year 2000 levels by 2050. Based on this recognition, we have set mid-to long-term targets, and put into effect a specific environmental action plan accordingly. As for the prevention of global warming, we recognize that this is also an important factor a corporation can continue developing, and in anticipation of an expansion in the scale of business, we have set a higher goal of reducing total emissions by 12% by the end of fiscal 2010, compared with the goal for Japan of a 6% reduction set out in the Kyoto Protocol, and are promoting activities to be conducted by all employees.

### How to Set Environmental Goals



### Signature of joint declaration concerning climate change

Ricoh agrees with and has signed the joint declaration of GROCC\* concerning climate change. In addition to protecting the global environment, this joint declaration states that, from an economic common sense standpoint, all governments, corporations, and civil societies should take measures to aggressively reduce CO<sub>2</sub> emissions.

\* GROCC: Global Roundtable on Climate Change

### Domestic recycling business goes into the black

The Ricoh Group positions resource conservation and recycling as a pillar of environmental conservation activities and is active in the recycled copier business, supplying products collected from the field to the market once again. In fiscal 2006, the number of recycled machines sold in Japan came to around 10,000 and this put that business into the black for the first time since its inception in 1998.



imagio Neo 452RC

### Ricoh included in SRI funds and indexes\*

In Japan, Ricoh's stocks are incorporated in many eco funds and SRI funds. Also, the Morningstar Socially Responsible Investment Index has included Ricoh since its establishment in 2003. In addition, Ricoh has been a constituent member of the Dow Jones Sustainability Indexes (DJSI), which are provided by Dow Jones

& Company (U.S.A.) and SAM Group (Switzerland), for five consecutive years. In addition, for the last four years, Ricoh has made the FTSE4 Good Global Index, published by FTSE Group, a joint venture between The Financial Times (U.K.) and the London Stock Exchange.

\*As of May 1, 2007

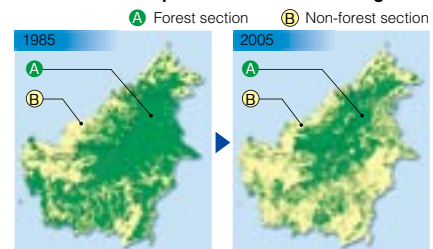


### [Social contribution activities]

#### Project to restore tropical forests and orangutan habitats

Ricoh supports a project to restore tropical forests in Sabah on Borneo in Malaysia, the home of many wild animals, including orangutans. This is part of the "Kinabatangan - Corridor of Life" of the WWF, which restores forests, where in the past tropical forests were drastically reduced by the expansion of plantations and excessive greenwood lumbering, and enlarges the habitat of wild animals threatened with extinction. Together with the forest restoration, the livelihoods of nearby residents are secured through such means as eco tours. The aim is to regenerate forests where animals and humans can coexist. Also, because many watersheds are wetlands and flood areas, where regeneration is usually difficult, the reforestation know-how gained here can be put to use in other tropical areas, so there are great expectations globally for this project as a model.

#### Borneo island tropical forest transition diagram



Materials supplied by: WWF Malaysia

In the 1970s, tropical forests covered about 86% of Borneo Island. With the expansion of oil palm plantations, they now cover less than 50% of the island.