

## Office Solutions

### Color MFP



imagio MP C2500

### Laser printers



IPSIO SP C411

### GELJET printers



IPSIO GX5000

### Network System Solutions



### ● Products

**Imaging Solutions:** Digital copiers, color copiers, multifunction printers (MFPs), printers, analog copiers, digital duplicators, facsimiles, diazo copiers, scanners, and other equipment and related supplies, maintenance services, software, etc.

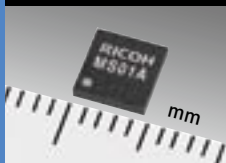
**Network System Solutions:** Personal computers, servers, network devices, network software, application software, support and services, etc.

### Business outline

Office Solutions comprises Imaging Solutions and Network System Solutions. In addition to providing office equipment, information equipment products, maintenance services, and related consumables for improved productivity of the customer's workplace, Ricoh also provides support services that include IT services construction, network environment operation, and user support. We are developing our business based on printing solutions with a focus on black and white to color (B to C) tradition and total cost of ownership (TCO) proposals, and on document solutions that provide improved document work flow. We are also aiming to enlarge our printing business, targeting at the high end and low end as separate areas.

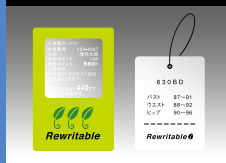
## Industrial Products

### Semiconductors



3-axis acceleration sensors

### Thermal media



Point cards and apparel tags

### Electronic component



Motherboards for incorporation

### ● Products

Thermal media, optical equipment, semiconductors, electronic components, measuring equipment, etc.

### Business outline

Thermal media manufacture and sales, optical equipment manufacture and sales, semiconductor manufacture and sales, electronic component manufacture and sales, and measuring equipment manufacture and sales. Management resources are focused on businesses with prospects for growth.

## Other

### Digital cameras



Caplio R6

### Optical discs



Secure CD-Rs CripDisc

● Products Optical discs, digital cameras, etc.

### Business outline

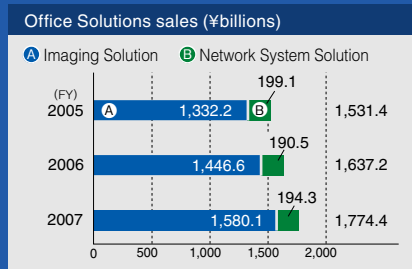
Supplying optical discs and digital cameras, providing leasing and logistic services, etc.

**FY2007 overview**

In Imaging Solutions, through such measures as enhancing our product lineup and strengthening our solution sales structure, both black and white and color product sales increased in Japan and overseas. Sales of color MFPs rose significantly world-wide thanks to the contribution of the new-generation color MFPs. As a result, Imaging Solutions sales increased by 9.2% from the previous fiscal year to ¥1,580.1 billion.

The increase in sales of software and IT services due to the expansion of solution business. Sales of personal computers and servers increased slightly in the Japan market. As a result, Network System Solutions sales increased 2.0% from the previous fiscal year to ¥194.3 billion.

Following on this, sales in Office Solutions increased 8.4% over the previous year to ¥1,774.4 billion.



**New color MFP products garner high marks world-wide.**

On January 30, 2007, Aficio C2500 was named Pick of the Year in the multifunction copier category by Buyers Laboratory Inc. (BLI), a global office automation equipment evaluation agency.

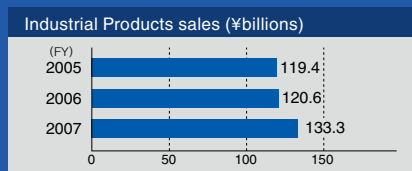
Also, in March, Aficio MP C4500 earned the highest score in the MFP evaluation category of InfoWorld magazine, a well-known business magazine for the American IT industry. With continued high marks, Ricoh MFPs are drawing ever more attention.



InfoWorld magazine, February 12, 2007, Issue 7

**FY2007 overview**

Semiconductor and thermal media sales showed a solid increase. Sales of measuring equipment, which entered a period of demand, also increased, and sales of electronic components were up over the previous year. Optical equipment sales fell slightly due to stagnation of demand. As a result, sales in Industrial Products increased 10.6% over the previous fiscal year to ¥133.3 billion.



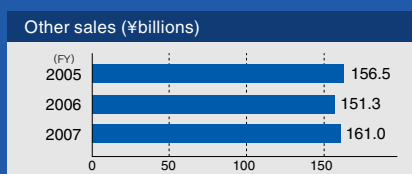
**New thermal media plant established in Jiangsu Province, China**

In order to strengthen production and sales of bar code labels and other high-value-added thermal media, whose Chinese market is growing rapidly, Ricoh established Ricoh Thermal Media (Wuxi) Co., Ltd. in February 2006.



**FY2007 overview**

Digital camera sales increased both in Japan and overseas, and leasing businesses showed a solid trend in Japan. As a result, Other sales increased by 6.4% from the previous fiscal year, to ¥161 billion.



**GR DIGITAL wins the Reporters Club Prize**

The GRDIGITAL compact digital camera won the Camera Grand Prix 2006 Special Prize sponsored by the Camera Reporters Club. This title was added to the iF award 2006 and TIPA award 2006 previously received.

