

Office Solutions

Overview

Domestic and overseas sales of color PPCs, MFPs, and laser printers made gains, as we responded to customers' requests for operational improvement, and the need to handle a greater volume of electronic and color information. In order to help customers efficiently manage the TDV (total document volume), the Ricoh provides solutions to optimize the total printing cost of customers. Sales of Office Solutions as a whole increased by 6.9% from the previous year to ¥1,637.2 billion.

Note: This segment includes Imaging Solutions and Network System Solutions.

imagio MP C1500

Low-cost color copiers with high-end features such as A3 sheet and networking capability.

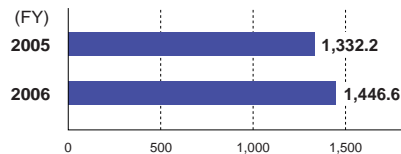


Imaging Solutions

Outline of Business

Digital copiers, color copiers, analog copiers, facsimiles, diazo copiers, MFPs (multifunctional printers), printers, scanners, and related supplies, maintenance services, software, etc.

● Sales of Imaging Solutions (Billions of Yen)



Performance

Sales of digital PPCs declined in Japan from the previous year due to the replacement of standalone analog equipment with MFPs, but remained firm abroad. Sales of color PPCs increased both in Japan and overseas as a result of launching a number of new models. Sales of MFPs rose primarily because we introduced new models to meet the demand for high speed, networking, and colorization. Our laser printer sales also grew. As a result, total sales for the Imaging Solutions category increased by 8.6% from the previous fiscal year to ¥1,446.6 billion (\$12,364 million).

imagio MP C3000

Color copiers that realizes high productivity, high image quality, and economy. Certified by Color Universal Design Organization.



IPSiO SP 9500Pro

High-speed mainframe printer compatible with open environment. Capable of printing 156 ppm and is highly durable.

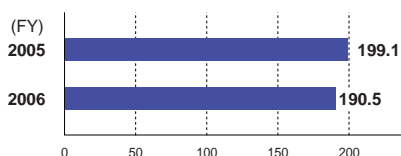


Network System Solutions

Outline of Business

Personal computers, servers, network devices, network software, application software, support and services, etc.

● Sales of Network System Solutions (Billions of Yen)



Performance

Sales of solutions business, such as support and service, continue to increase both in Japan and overseas as customers have embraced our solutions to optimize total printing costs. On the other hand, sales of personal computers and servers have dropped in Japan. As a result, total sales for the Network Solutions category decreased by 4.3% from the previous year to ¥190.5 billion (\$1,629 million).

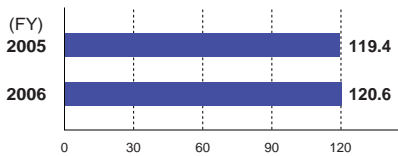
Note: To help shareholders better understand the Ricoh Group's strategies and results, the classifications of consolidated business segments have been revised from fiscal 2006.

Industrial Products

Outline of Business

Thermal media, optical equipments, semiconductors, electronic component, measuring equipment, etc.

● Sales of Industrial Products (Billions of Yen)

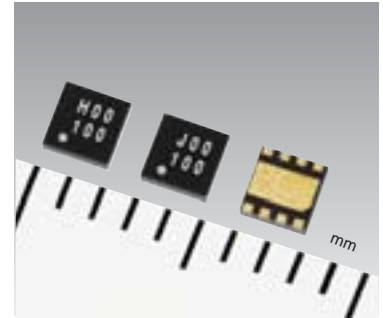


Performance

Sales of thermal business and electronic component business increased, and demand appears to be recovering in the semiconductor business. On the other hand, sales of optical equipment business declined due to sluggish demand. As a result, sales of this segment increased by 1.0% from the previous year to ¥120.6 billion (\$1,031 million).

RP150/151 Series

Voltage regulator IC with superior voltage precision and temperature characteristics. The ultra small, 2 mm square size IC is equipped with two 300 mA LDOs.

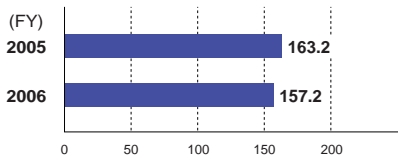


Other

Outline of Business

Optical discs and digital cameras, etc.

● Sales of Other (Billions of Yen)



Performance

While sales of digital cameras remained firm, the optical discs business experienced reduced sales, particularly overseas, as such key modules other than media as self-developed drives and parts were withdrawn last year. In addition, sale of non-core business in Japan affected sales. As a result, sales of this segment fell by 3.7% from the previous fiscal year to ¥157.2 billion (\$1,343 million).

GR DIGITAL

Equipped with a newly-developed high-performance lens and image processing system, this digital camera realizes the high image quality and extendibility demanded by professionals.



Ricoh Technology Portal, a strategic solutions sales center in New York

To Our Shareholders and Customers

General Information by Business Area

Ricoh's Core Values

Solutions

Environmental

Financial Section