

RICOH THETA Plug-in Partner Program Goes Live

First-of-its-kind program lets developers access tools and support for developing Android plug-ins that deliver new features and functions for the RICOH THETA V camera

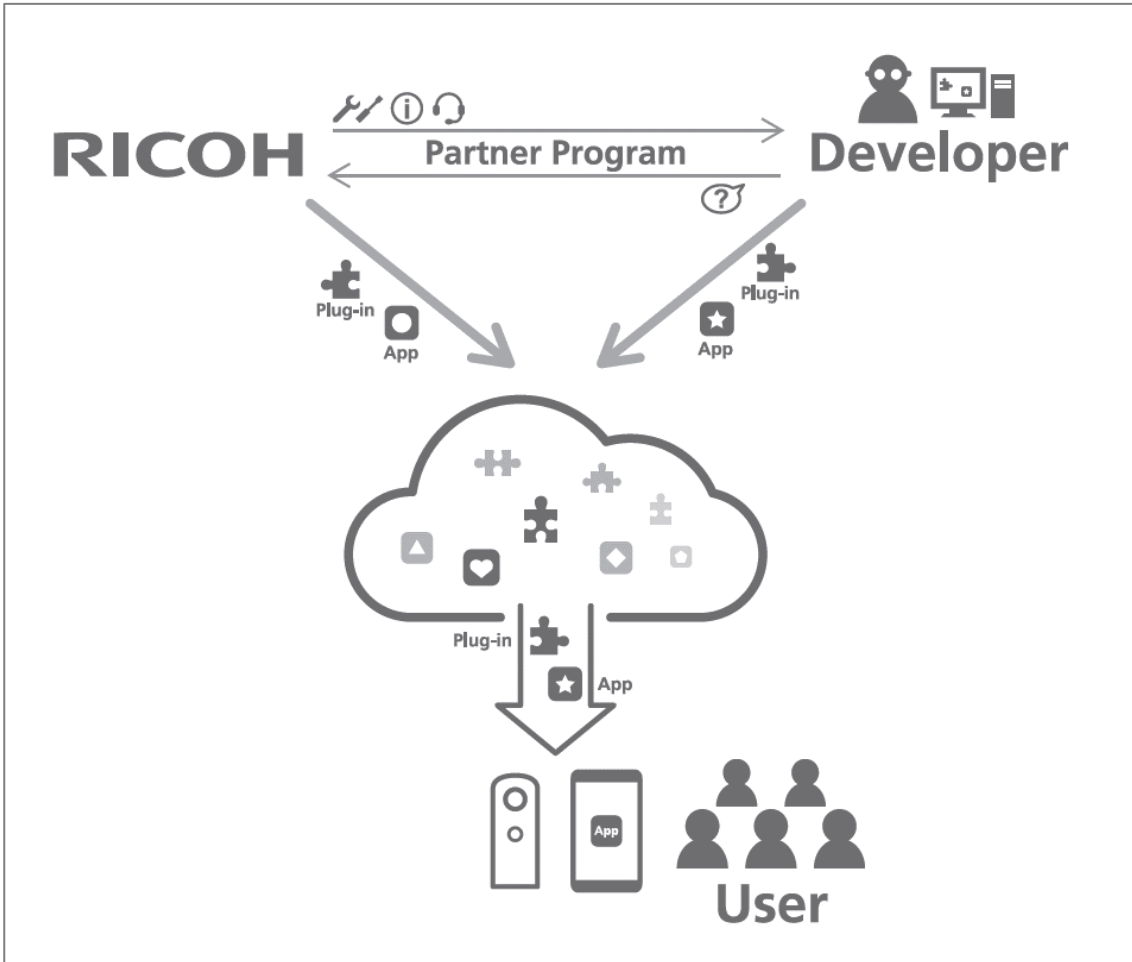
TOKYO, June 28, 2018 – Ricoh today announced that the [RICOH THETA Plug-in Partner Program](https://api.ricoh/products/theta-plugin/) (URL: <https://api.ricoh/products/theta-plugin/>), including development tools and support for members, has gone live. The program—initially announced in January 2018 and unique in the 360-degree/virtual reality camera industry—allows third-party developers to create their own Android™-based plug-ins for the [RICOH THETA V](#), a camera capable of capturing fully-spherical photos and 4K video.

The RICOH THETA V incorporates an Android-based operation system. Given its open architecture, the camera’s functionality can be further expanded by installing plug-ins.

As part of the program, Ricoh made available the [RicoH THETA V application programming interface \(API\)](#) and [software-development kit \(SDK\)](#) in April. Now, with the official start of the program, Ricoh is providing additional resources for plug-in development. Once individuals sign up to become members of the RICOH THETA Plug-in Partner Program, they can access tools and online support. RICOH anticipates interest from developers in a variety of vertical markets to create plug-ins that will deliver customized functionality for the THETA V. Members can upload and share plug-ins on the RICOH THETA Plug-in Store, which will open to consumers and businesses in July 2018.

To date, Ricoh has internally developed two plug-ins, which come pre-installed in the RICOH THETA V camera. These are Remote Playback*, which allows mirror playback of 360-degree still images and video data stored on the camera on a large screen monitor; and USB Data Transfer, which enables still images and videos captured by the RICOH THETA V to be transferred to a USB storage device.

In addition, Ricoh will be releasing three additional plug-ins when the Plug-in Store goes live next month. These include “wireless live streaming,” which enables wireless live-streaming on YouTube™; “automatic face blur,” which provides facial recognition and enables faces to be blurred in images to protect the privacy of subjects; and “file cloud upload,” which automatically uploads the images saved on RICOH THETA V to Google Photos™ when connected to a router.



[Overview of the Plug-in Partner Program](#)

*Other devices are required, including a separate wireless display adapter.

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Ricoh is empowering digital workplaces using innovative technologies and services enabling individuals to work smarter. For more than 80 years, Ricoh has been driving innovation and is a leading provider of document management solutions, IT services, commercial and industrial printing, digital cameras, and industrial systems.

Headquartered in Tokyo, Ricoh Group operates in approximately 200 countries and regions. In the financial year ended March 2018, Ricoh Group had worldwide sales of 2,063 billion yen (approx. 19.4 billion USD).

For further information, please visit www.ricoh.com

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