



Ricoh to Acquire AnaJet, a Leader in Direct to Garment Printers

Purchase Echoes Ricoh's Commitment to Empower Global Customers to Bring New Value to Their Markets

TOKYO, January 8, 2016 — <u>Ricoh Company, Ltd.</u> today announced that the company has reached an agreement to buy <u>AnaJet</u>, the leader in direct to garment (DTG) printing. This acquisition is the latest strategic investment by Ricoh to strengthen its industrial inkjet business while enabling its customers to move forward new ideas and drive imaginative thinking. Located in the U.S., AnaJet will become a wholly owned subsidiary of Ricoh Printing Systems America, Inc.

Founded in 2006, AnaJet was one of the first companies in the world to mass produce DTG printers. Today, the company is a global market leader in the DTG industry. The majority of AnaJet products available today leverage Ricoh's market-leading inkjet printheads.

Ricoh's experience has focused on office and commercial print technologies. The addition of the AnaJet portfolio will help Ricoh further its position in the industrial inkjet market, a market where Ricoh maintains global leadership in inkjet printhead development. With AnaJet's solutions combined with the broad Ricoh portfolio, customers will now have the ability to more effectively deliver a broader solution set to their end users.

"Ricoh has a long history of successful, strategic acquisitions that have helped our customers and partners around the world find new, effective ways to better serve their end users," said Junichi Matsuno, General Manager, Inkjet Business Division, Ricoh Company, Ltd. "With the addition of AnaJet, our collective customers benefit from a larger support team, added innovation and access to a services-led portfolio of solutions to ultimately help them grow their business. AnaJet already possesses a proven reputation as a leader in DTG printing and as such, it is a great complement to Ricoh's broad portfolio."

"At AnaJet, we have led the industry in establishing the trend of direct to garment printing," said Karl Tipre, CEO of AnaJet. "Today we are very pleased to announce that this acquisition will provide our expanding customer base with the services of yet another global leader in Ricoh. We are extremely excited for what lies ahead for the AnaJet brand and our customers."

AnaJet will continue to operate under its current name, management team and capabilities, which currently include more than 50 employees and is headquartered in Costa Mesa, California.

Ricoh Company, Ltd. www.ricoh.com/

About Ricoh

Ricoh is a global technology company specializing in office imaging equipment, production print solutions, document management systems and IT services. Headquartered in Tokyo, Ricoh Group operates in about 200 countries and regions. In the financial year ending March 2015, Ricoh Group had worldwide sales of 2,231 billion yen (approx. 18.5 billion USD).

The majority of the company's revenue comes from products, solutions and services that improve the interaction between people and information. Ricoh also produces award-winning digital cameras and specialized industrial products. It is known for the quality of its technology, the exceptional standard of its customer service and sustainability initiatives.

Under its corporate tagline, *imagine. change.* Ricoh helps companies transform the way they work and harness the collective imagination of their employees.

For further information, please visit www.ricoh.com/about/