

## Ricoh Recognized “Prime” on the Oekom Sustainability Rating

**Tokyo, January 28, 2015** — Ricoh Company, Ltd. has been awarded the “Prime” status of Sustainability rating by the German company oekom research AG. Points for which Ricoh was especially highly rated are as follows.



- The introduction and implementation of comprehensive guidelines in relation to product reuse and recycling
- Positive development and launch of energy-efficient products
- Products' compliance with strict criteria for prevention of environmentally sensitive chemical substances
- Increase in product recovery, reuse, and recycling

Oekom research is one of the world's leading rating agencies in the field of sustainable investment. In the Community and Environment category it comprehensively assesses enterprises according to criteria selected for each industry, and recognizes as “Prime” enterprises companies that stand out for excellence in their particular industry.

Ricoh was also listed for 11 consecutive years in the “FTSE4Good Index Series,” the FTSE Group (UK) index of socially responsible investing. It was also listed in the “Dow Jones Sustainability World Indices,” published by S&P Dow Jones Indices (US) and RobecoSAM(Switzerland), for two consecutive years. In addition, Ricoh was placed in the Silver Class as an advanced enterprise with excellent sustainability this year, and thus earned high marks globally.

As expectations have increased in recent years for companies to help bring about a sustainable society, Ricoh has set a medium term goal to become an environmentally friendly company that provides customers with “confidence, comfort, and convenience” beyond their expectations as well as supporting lifestyle transformation. Ricoh will further promote its sustainable environmental management adopted since the late 1990s, including initiatives that simultaneously achieve environmental conservation and profit, and strive to achieve a sustainable society through business creation and expansion.

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## | About Ricoh |

Ricoh is a global technology company specializing in office imaging equipment, production print solutions, document management systems and IT services. Headquartered in Tokyo, Ricoh Group operates in about 200 countries and regions. In the financial year ending March 2014, Ricoh Group had worldwide sales of 2,195 billion yen based on the IFRS accounting standard (approx. 21.3 billion USD).

The majority of the company's revenue *comes* from products, solutions and services that improve the interaction between people and information. Ricoh also produces award-winning digital cameras and specialized industrial products. It is known for the quality of its technology, the exceptional standard of its customer service and sustainability initiatives.

Under its corporate tagline, *imagine. change.* Ricoh helps companies transform the way they work and harness the collective imagination of their employees.

For further information, please visit [www.ricoh.com/about/](http://www.ricoh.com/about/)