
For Immediate Release

Ricoh Named a Leader in Analyst Firm's 2012 Multifunction Product (MFP) and Printers Magic Quadrant

TOKYO, Nov. 8, 2012 – Ricoh Company, Ltd. today announced that Gartner has named Ricoh a Leader in its 2012 Magic Quadrant for multifunction products (MFPs) and printers worldwide.¹

Ricoh offers a complete line of network-capable MFPs and printers that print in color, black and white, or both. Ricoh multifunction products offer copy, scan and fax options as well as advanced finishing capabilities. From small offices to centralized production printing environments, Ricoh MFPs and printers can help customers be more efficient and enhance productivity.

Being a global document expert is a key Ricoh strategy in line with our corporate tagline, *imagine. change.* As part of our commitment, we deploy a sales and support network as well as a full range of products. Ricoh is also undertaking a global expansion of Managed Document Services (MDS), which has recently been positioned in the "Leaders" Quadrant of the Magic Quadrant for Managed Print Services Worldwide² by Gartner, as well as IT services based on our broad experience and knowledge. In a recent case, Ricoh provided 750 MFPs and printers to the 2012 Annual Meetings of the IMF and World Bank Group held in Tokyo. In order to achieve an efficient document output environment, Ricoh deployed optimal devices and engaged in maintaining and improving management quality. The company also provided maintenance and support services on a 24-hour basis.

About the Magic Quadrant

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¹ Gartner "Magic Quadrant for MFPs and Printers, Worldwide " by Sharon McNee, Federico De Silva and Zalak Shah, , October 24, 2012.

² Gartner, Inc., Magic Quadrant for Managed Print Services, Worldwide, Ken Weilerstein, Cecile Drew, Yulan Li, October 24, 2012

| About Ricoh |

Ricoh is a global technology company specializing in office imaging equipment, production print solutions, document management systems and IT services. Headquartered in Tokyo, Ricoh Group operates in more than 200 countries and regions. In the financial year ending March 2012, Ricoh Group had worldwide sales of 1,903 billion yen (approx. 23 billion USD).

The majority of the company's revenue comes from products, solutions and services that improve the interaction between people and information. Ricoh also produces award-winning digital cameras and specialized industrial products. It is known for the quality of its technology, the exceptional standard of its customer service and sustainability initiatives.

Under its corporate tagline, *imagine. change.* Ricoh helps companies transform the way they work and harness the collective imagination of their employees.

For further information, please visit
www.ricoh.com/about/