
For Immediate Release

Ricoh adds new toner production lines at Tohoku Ricoh

Tokyo, April 17, 2012 - Ricoh Company, Ltd. today announced it will add three new toner production lines at Tohoku Ricoh Company, Ltd., its production plant in Miyagi Prefecture, Japan. Tohoku Ricoh will produce the latest [“PxP-EQ” chemical toner](#) for Ricoh multifunction printers and its production print portfolio. Investment for the new lines comes to approximately 11 billion yen. Construction will start on May 1st, 2012 and operations are planned to begin in June, 2013.

Previously Ricoh was producing “PxP-EQ” toner in its Numazu plant only. Ricoh has now decided to expand the lines at its Tohoku facility to meet the projected increase in demand and to enable Ricoh to meet its global growth plans. The new “PxP-EQ” toner features the latest developments from Ricoh’s research and development and provides further improvements to image quality with the lowest possible environmental impacts and Typical Electricity Consumption (TEC).

Ricoh bases its global manufacturing and supply system on two key concepts. The first is to locate plants where the overriding considerations are efficiency and quality. The second is to manufacture where the prime requirement is to meet the demands of local customers. Today, Ricoh has structures in five global regions: Europe, Americas, Asia Pacific, China and Japan. This includes sales and production operations and ensures Ricoh is efficiently delivering products and services to match local business requirements.

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| About Ricoh |

Ricoh is a global technology company specializing in office imaging equipment, production print solutions, document management systems and IT services. Headquartered in Tokyo, Ricoh Group, operates in more than 200 countries and regions. In the financial year ending March 2011, Ricoh Group had worldwide sales of 1,942 billion yen (approx. 23 billion USD).

The majority of the company’s revenue comes from products, solutions and services that improve the interaction between people and information. Ricoh also produces award-winning digital cameras and specialized industrial products. It is known for the quality of its technology, the exceptional standard of its customer service and sustainability initiatives.

Under its corporate tagline, *imagine. change.* Ricoh helps companies transform the way they work and harness the collective imagination of their employees.

For further information, please visit
www.ricoh.com/about/

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