

## **Notification with Respect to Issuance of Unsecured Straight Bonds**

Tokyo – June 15, 2010 – Ricoh Company, Ltd.(TSE: 7752,“RICOH”)(President & CEO: Shiro Kondo) has determined the conditions for the issuance of its 9<sup>th</sup> and 10<sup>th</sup> Series of Unsecured Straight Bonds (with limited inter-bond pari passu clause) as outlined below.

### **Details**

#### **1. 9<sup>th</sup> Series of Ricoh Company, Ltd. Unsecured Straight Bonds;**

- (1) Issue amount: 40 billion yen in total
- (2) Denomination: 100 million yen
- (3) Application of the Law Concerning Book-Entry Transfer of Corporate Bonds, Stocks, etc.: The provisions of the Law Concerning Book-Entry Transfer of Corporate Bonds, Stocks, etc. shall apply to each Bond.
- (4) Interest rate: 0.567% per annum
- (5) Issue price: 100.00 percent
- (6) Redemption price: 100.00 percent
- (7) Maturity: 5 years
  - i. Maturity date: The principal of the Bonds shall be redeemed in a lump sum on June 22, 2015.
  - ii. Purchase or cancel: The issuer may at any time purchase or cancel the Bonds from but excluding the payment date.
- (8) Interest payment dates: June 22 and December 22 of each year  
(Initial interest payment date: December 22, 2010).
- (9) Offering period: Tuesday, June 15, 2010
- (10) Payment date: Tuesday, June 22, 2010
- (11) Method of offering: Public offering
- (12) Status of the Bonds: The Bonds constitute senior unsecured obligation of Ricoh Company, Ltd.
- (13) Negative pledge: Applicable
- (14) Underwriters: Underwriting syndicate with Nomura Securities Co., Ltd., Mitsubishi UFJ Morgan Stanley Securities Co., Ltd. and Mizuho Securities Co., Ltd. as the joint lead managers.
- (15) Fiscal agent and Issuing and Paying agent: The Bank of Tokyo – Mitsubishi UFJ, Ltd.
- (16) Book-entry transfer institution: Japan Securities Depository Center, Inc.
- (17) Rating: “AA” from Rating and Investment Information, Inc.

#### **2. 10<sup>th</sup> Series of Ricoh Company, Ltd. Unsecured Straight Bonds;**

- (1) Issue amount: 20 billion yen in total
- (2) Denomination: 100 million yen
- (3) Application of the Law Concerning Book-Entry Transfer of Corporate Bonds,

Stocks, etc.: The provisions of the Law Concerning Book-Entry Transfer of Corporate Bonds, Stocks, etc. shall apply to each Bond.

- (4) Interest rate: 0.877% per annum
- (5) Issue price: 100.00 percent
- (6) Redemption price: 100.00 percent
- (7) Maturity: 7 years
  - i. Maturity date: The principal of the Bonds shall be redeemed in a lump sum on June 22, 2017.
  - ii. Purchase or cancel: The issuer may at any time purchase or cancel the Bonds from but excluding the payment date.
- (8) Interest payment dates: June 22 and December 22 of each year  
(Initial interest payment date: December 22, 2010).
- (9) Offering period: Tuesday, June 15, 2010
- (10) Payment date: Tuesday, June 22, 2010
- (11) Method of offering: Public offering
- (12) Status of the Bonds: The Bonds constitute senior unsecured obligation of Ricoh Company, Ltd.
- (13) Negative pledge: Applicable
- (14) Underwriters: Under writing syndicate with Nomura Securities Co., Ltd., Mitsubishi UFJ Morgan Stanley Securities Co., Ltd., and Daiwa Securities Capital Markets Co., Ltd. as the joint lead managers.
- (15) Fiscal agent and Issuing and Paying agent: Mizuho Corporate Bank, Ltd.
- (16) Book-entry transfer institution: Japan Securities Depository Center, Inc.
- (17) Rating: "AA" from Rating and Investment Information, Inc.

June 15, 2010  
Rico Company, Ltd.