

• Today, I will review our results for the first quarter of fiscal 2019.

Forward-Looking Statements



The plans, prospects, strategies and other statements, except for the historical events, mentioned in this material are forward-looking statements with respect to future events and business results. Those statements were made based on the judgment of Ricoh's Directors from the information that is now obtainable. Actual results may differ materially from those projected or implied in such forward-looking statements and from any historical trends. Please refrain from judging only from these forward-looking statements with respect to future events and business results. The following important factors, without limiting the generality of the foregoing, could affect future results and could cause those results to differ materially from those expressed in the forward-looking statements:

- a. General economic conditions and business trend
- b. Exchange rates and their fluctuations
- c. Rapid technological innovation
- d. Uncertainty as to Ricoh's ability to continue to design, develop, produce and market products and services that achieve market acceptance in hot competitive market

No company's name and/or organization's name used, quoted and/or referenced in this material shall be interpreted as a recommendation and/or endorsement by Ricoh.

This material is not an offer or a solicitation to make investments. Please do not rely on this material as your sole source of information for your actual investments, and be aware that investments decisions are your responsibility.

Note: In this document, fiscal years are defined as follows:

FY2019 = Fiscal year ended March 31, 2020, etc.

Structure of results briefing materials

Ricoh reviewed the structure and contents of its results briefing materials in light of feedback at its April 2019 IR Day. Please refer to these and appended supplementary materials. Results briefing materials present progress with strategies and measures for the Company overall and each business segment.

Results supplementary materials present additional financial data.

July 31, 2019

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Overview of FY2019 First-Quarter Results

July 31, 2019

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Key Indicators



Sales declined owing to forex and removals from consolidation, but operating profit jumped almost 40%

		FY2018 Q1	FY2019 Q1	Year-on-year change
Sales (billio	n yen)	490.9	477.6	-2.7% +0.2%*1
Operating p (billion yer		19.7	27.5	+39.8%
Operating n	nargin	4.0%	5.8 %	+1.8pt
Profit attrib owners of t (billion yer	he parent	9.2	15.6	+68.3%
Exchange rate	Yen/US\$ Yen/euro	109.14 130.14	110.07 123.55	+0.93 -6.59
			FY2019 Q1	Year-on-year change

	Pro	gress towa	ra i	uli-year targ	jet	
		24%				
		28%				
		25%				
09	% 25	5%	509	% 75	1%	100%

Progress toward full year target

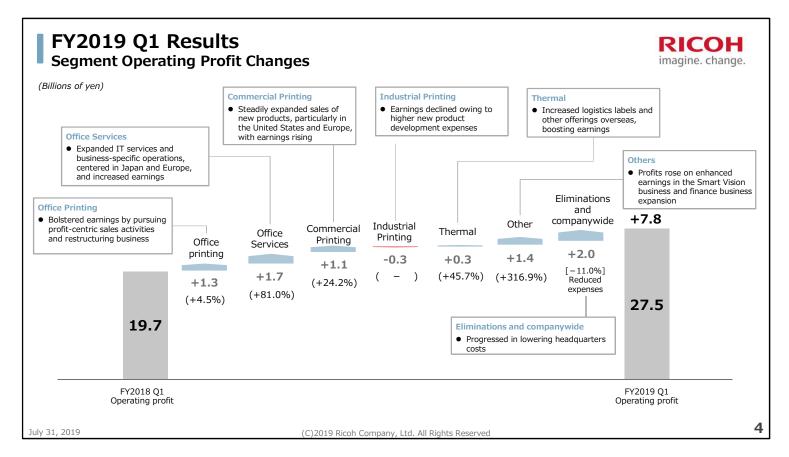
	FY2019 Q1	rear-on-year change
R&D expenditures (billion yen)	23.5	- 1.9
Capital expenditures (billion yen)	14.7	+3.0
Depreciation (billion yen)	15.3	- 2.2
2019	(C)2019 Rice	oh Company, Ltd. All I

*1 After excluding forex and non-consolidation impacts from business transfers

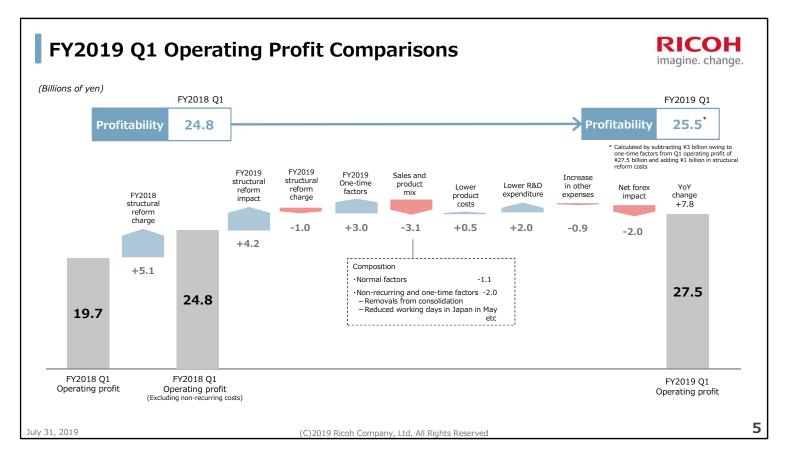
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Sales for the term decreased 2.7% from a year earlier, to 477.6 billion. This decline reflected removals from consolidation owing to business divestments last year. Sales would otherwise have risen 0.2%.

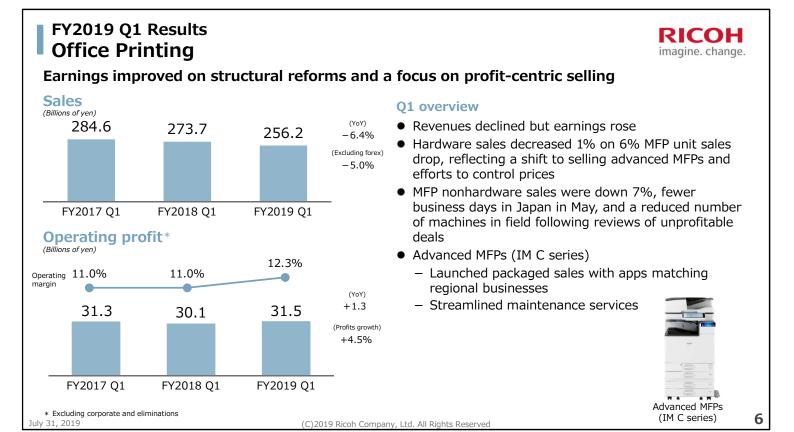
- Operating profit jumped 39.8%, to 27.5 billion yen. The operating margin was 5.8%.
- Profit attributable to owners of the parent advanced 68.3%, to 15.6 billion yen. Earnings were in line with our initial projections.



- I will now discuss segment operating profit changes.
- We maintain six reporting segments, and we posted higher earnings in five of them. These gains contributed to performance.
- On the eliminations and companywide front, we contributed 2.0 billion to earnings from reduced expenses.



- Now, I'll cover operating profit comparisons.
- Operating profit was 27.5 billion yen in the first quarter, up 2.7 billion yen from a previous corresponding period after excluding non-recurring costs. The principal contributors were gains in the business segments I discussed earlier and the impact of structural reforms.
- The structural reform impact and charge levels were in line with initial projections. The structural reform charge was 1 billion yen lower in the first quarter, against a full-year forecast of 12 billion yen, but should be higher in the second half.
- One-time factor included 3 billion yen in asset divestments.
- The sales and product mix was negative 3.1 billion yen, which was in line with projections.
 While normal factors were negative 1.1 billion yen, non-recurring and one-time factors were negative 2.0 billion yen, encompassing the impacts of trade friction.
- Profitability was 25.5 billion yen after subtracting 3.0 billion yen in one-time factors from 27.5 billion yen in operating profit and adding a 1.0 billion yen structural reform charge. So, while the profitability increase form 24.8 billion yen in the previous corresponding quarter may not seem much, it included a 2.0 billion forex impact.
- We attained 23% of our full-year profitability goal of 112.0 billion yen, so we were on target.

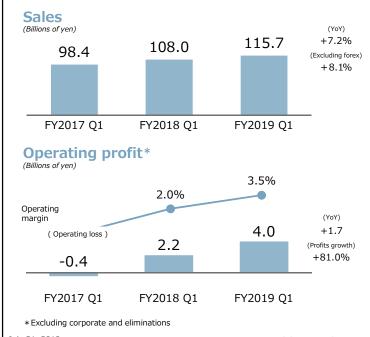


- I will now explain results by segment, starting with the Office Printing business.
- While sales declined owing to our focus on profitable deals, earnings rose on the impact of structural reforms.
- Unit sales of MFP hardware declined 6%, but sales of this hardware were down 1% reflecting the strength of new offerings and price management.
- Sales of new A3 color MFPs were favorable in Japan, although demand elsewhere was down.
- In the Americas, demand grew faster than overall for A3 color MFPs. Demand was somewhat lackluster in Europe owing to a downturn in sales to large companies.
- In Europe, our units offer local MFP application packages. Many large corporate customers cannot deploy such packages without completing systems evaluations, so we expect that full-fledged deliveries will be commonly in the second quarter and beyond.
- Unlike earlier models, we position the new MFPs as digital input/output edge devices.
- We provide value to customers in Japan by taking a business-specific sales approach. In Europe and the Americas, we package models with applications, such as Office 365, content services software from DocuWare we acquired on July 2 this year. We aim to roll out success models from Japan around the world to reinforce profitability.

FY2019 Q1 Results Office Services



Revenues and earnings increased, principally in Japan and Europe



Q1 overview

 Continued to expand sales of IT services and business-specific models in each region, boosting revenues and earnings

Japan: Benefited from Windows 10 transition

demand and expanded sales of business-

specific solutions

Americas: Pushed ahead with measures to enhance

document services productivity

Europe: IT services demand expanded steadily, and

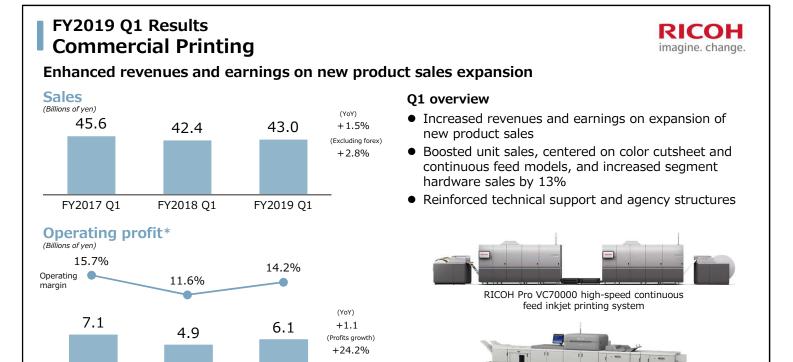
we strengthened our sales and support

structure in key countries

- Announced acquisition of DocuWare, which supports document management and workflow automation
- Launched the EMPOWERING DIGITAL WORKPLACES
 Partner Program in Japan, reinforcing Ricoh cloud
 platform collaboration with information and
 communication technology equipment manufacturers
 and application vendors

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- We have grown steadily in Office Services, boosting revenues and earnings in the first quarter through expansion in Japan and Europe.
- We continued to expand earnings in IT services and business-specific models. In Japan, we benefited from Windows 10 transition demand and business specific package solutions.
- In the Americas, we are expanding sales of document services. We are particularly streamlining service delivery and productivity. We have also benchmarked our Japanese business specific package and are working on an Americas version, and look to expand sales.
- In Europe, we are doing well with IT services, not just in network construction but also in operational and security monitoring. Three IT service firms that we acquired several years ago are enjoying tremendous growth. We currently prioritize operations in 14 countries, and we look to harness mergers and acquisitions and replace resources in areas in which we need greater strength.
- It is also worth noting that we recently launched the EMPOWERING DIGITAL WORKPLACES Partner Program in Japan to develop cloud businesses. We introduced the program to around leading Japanese vendors and many of them have announced that they look to take part in it. We aim to combine our capabilities with theirs to deploy new offerings.
- While we expect that Windows 10 transition demand will decline somewhat, we are
 preparing to expand sales in each region for various industries and business areas, and
 anticipate ongoing growth.



I will now discuss Commercial Printing.

FY2018 Q1

FY2019 Q1

FY2017 Q1

* Excluding corporate and eliminations

 We increased revenues and earnings in the first quarter on the expansion of new product sales.

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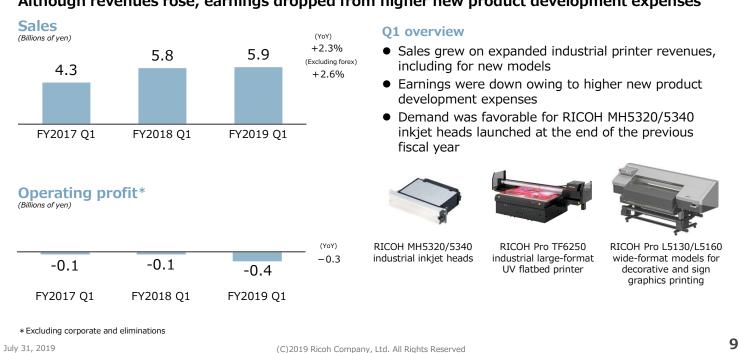
RICOH Pro C9210/C9200 color production printer

- We have generated double-digit growth in hardware sales since the third quarter of fiscal 2018. We will endeavor to accelerate growth by involving our development team members in field support, and are undertaking efforts to expand our pipelines.
- To date, 80% to 90% of our Commercial Printing sales have been through direct channels. This fiscal year, we are endeavoring to bolster our core sales structure. We are devoting particular attention to cultivating and supporting dealers, centered on the United States.

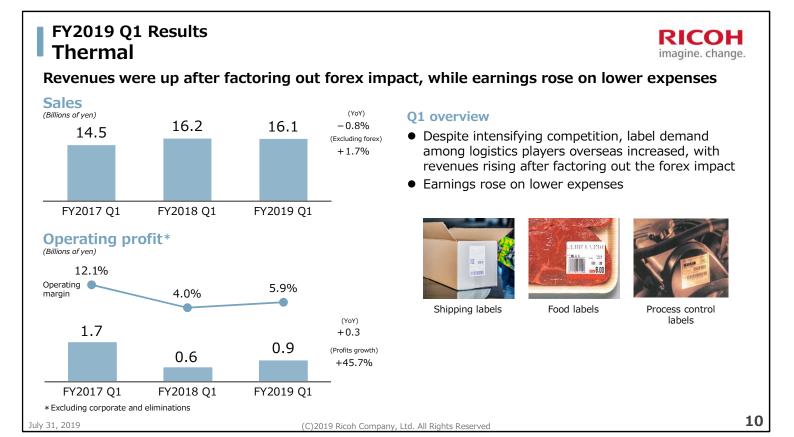
FY2019 Q1 Results **Industrial Printing**



Although revenues rose, earnings dropped from higher new product development expenses



- Page 9 shows how we performed in Industrial Printing.
- Sales expanded during the first quarter, although earnings were down owing to higher new product development expenses.
- Sales expanded from the fourth quarter of fiscal 2018 for new industrial printers. We began rolling out new inkjet heads.
- New product development has almost peaked, so expenses should decrease, with profitability increasing. We forecast to break even this fiscal year.
- Our new inkjet heads have been very well received, so we are preparing to step up capital investment and increase production.

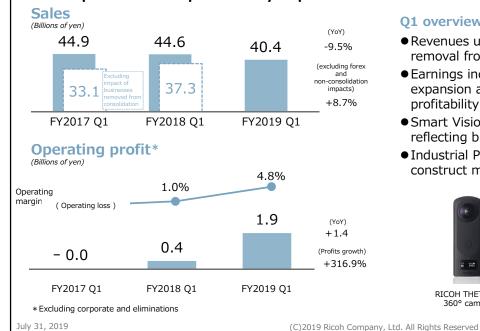


- Turning to page 10, I'll now overview our Thermal business results.
- Here, we effectively increased revenues after factoring out the impact of foreign exchange. Still, competition was extraordinarily intense, and earnings rose on lower expenses.
- Logistics-related sales rose on surging e-commerce volume, although competition was intense. We look to expand earnings by bringing out price-competitive offerings.

FY2019 Q1 Results Other



Revenues effectively rose after stripping out consolidation removal impact, while earnings were up on business profitability improvements



Q1 overview

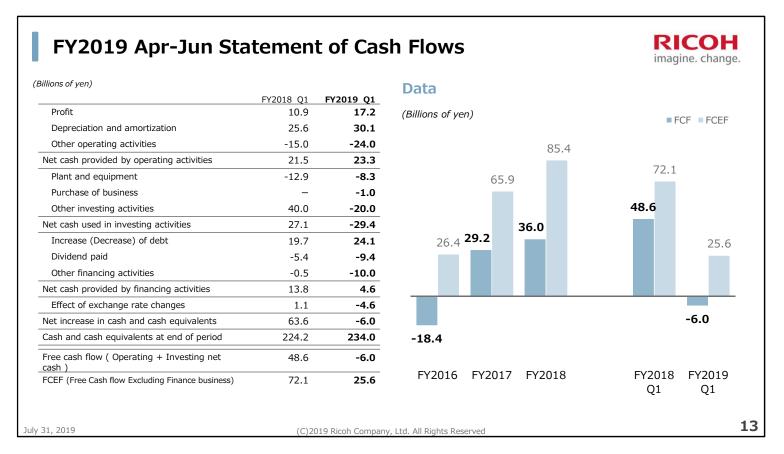
- Revenues up 7% after stripping out impact of removal from consolidation of logistics business
- Earnings increased from domestic finance business expansion and enhanced Smart Vision business profitability
- Smart Vision business revenues and earnings both up, reflecting brisk demands for new models
- Industrial Products business management decided to construct mass production line for head-up displays



- On page 11, we present results for the Other segment.
- Revenues climbed 8.7% after stripping out a removal from consolidation.
- A key contributor to higher earnings was our domestic finance business, notably Ricoh Leasing. Another performance contributor was the camera business, whose profits improved. We have received numerous orders for the GRIII digital camera, which we released at the end of fiscal 2018, and the THETA Z1 camera, which we brought out in May.
- I also note our automotive head-up display, which we explained at our IR Day on April 11. We have started constructing a mass production line for these products.
- That completes my segment results presentations.

RICOH Statement of Financial Position as of June 30, 2019 imagine. change. Assets **Liabilities and Equity** (Billions of yen) As of Change As of Change (Billions of ven) from Mar 31, 2019 Jun 30, from Jun 30. Mar 31, 2019 2019 2019 Current Assets -21.6 **Current Liabilities** 816.5 -27.6 1,368.0 Cash & time deposits 234.1 -6.0 Bonds and borrowings 238.1 -28.8 Recovery of receivables from end of previous Payment of payables posted Trade and other payables 277.0 -29.0 Trade and other receivables 572.3 -32.4 at end of previous fiscal year fiscal vear Increase owing to application of new leases accounting standard (IFRS Other financial assets Lease liabilities 29.0 +29.0 293.3 -0.9 Initial inventory building and inventory increases in response to trade friction Inventories +11.6 Other current liabilities 272.2 +1.1 219.4 +8.7 Non-current Liabilities 954.3 +92.4 Other current assets 48.8 Assets classified as held for -2.5 Bonds and borrowings 720.9 +54.4 Increase owing to application of new leases accounting standard (IFRS 16) sale Lease liabilities +47.1 47.1 Accrued pension & retirement 103.3 -1.9 +74.2 Non-current assets 1,409.5 benefits Property, plant and 242.6 Other non-current liabilities 82.9 -7.2 -7.6 equipment Increase owing to Total Liabilities 1,770.9 +64.7 application of new leases accounting standard (IFRS 16) Right-of-use assets 73.7 +73.7 Decrease from foreign exchange translation differences Total equity attributable to 921.2 -11.3 -3.1 Goodwill and intangible 216.6 owners of the parent assets Noncontrolling Interest 85.5 -0.8 Other financial assets 709.2 +0.9 Total Equity 1,006.7 -12.2 167.3 +10.3 Other non-current assets Total Liabilities and Equity 2,777.6 +52.5 **Total Assets** +52.5 2,777.6 Exchange rate as of June 30, 2019: (change from Mar 31, 2019, rate) Total Debt 959.0 +25.6 12 uly 31, 2019 (C)2019 Ricoh Company, Ltd. All Rights Reserved

 The balance sheets on page 12 show that total assets at the end of the first quarter were 2,777.6 billion yen, up 52.5 billion yen. The growth was largely from a lease accounting standard change.



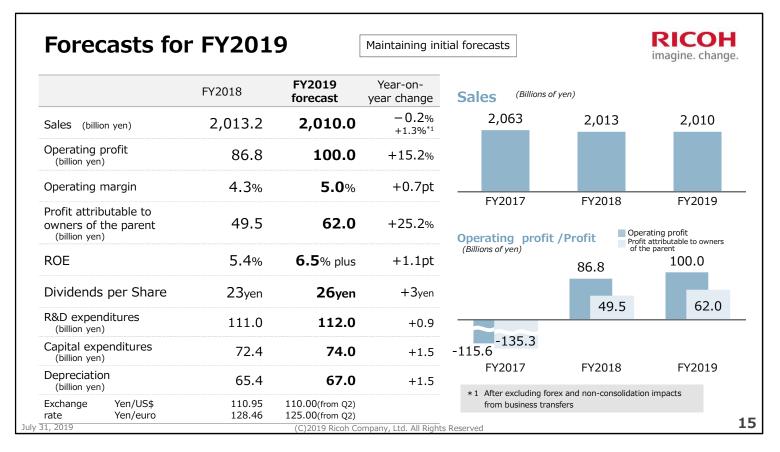
- Turning to our Statement of Cash Flows on page 13, note that our figures are without the
 extraordinary impact of last year's 55.9 billion yen in sales of Coca-Cola Bottlers Japan
 Holdings Inc. shares.
- Free cash flow excluding the finance business benefited from profit growth.



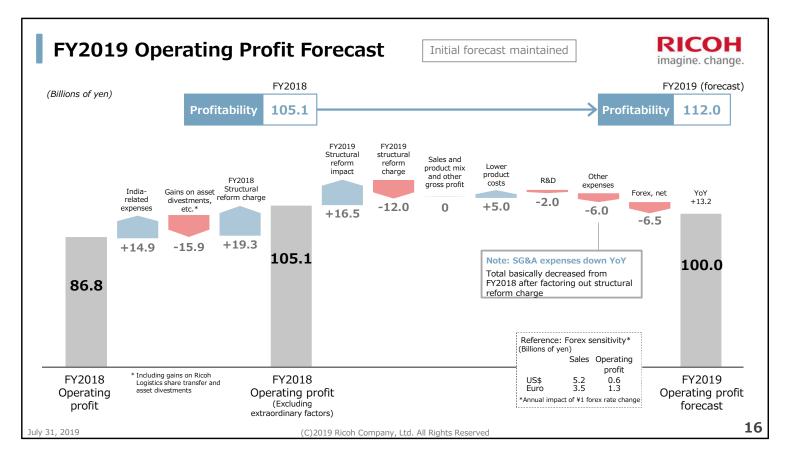
Forecasts for FY2019

July 31, 2019

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- Pages 15 and 16 show our forecasts for fiscal 2019.
- As I mentioned a little earlier, we have progressed in keeping with our initial forecasts, and have left them intact.



- Key factors in operating profit changes are all in line with initial projections.
- For the full year, we forecast 100 billion yen in operating profit, and a profitability of 112 billion yen. We will do our best to surpass these targets.

Summary of FY2019 Q1 Results



Q1 results

- Sales basically unchanged after factoring out impact of removals from consolidation
- Operating profit rose around 40%, to ¥27.5 billion. All businesses except Industrial Printing posted gains
- We steadily reinforced profitability (operating profit after excluding special and one-time factors)
- Profit attributable to owners of the parent jumped around 70%, to ¥15.6 billion
- Free cash flow excluding the finance business was ¥25.6 billion, as earnings expansion steadily generated cash flow

Q1 business conditions

- Office Printing: Despite revenue decline, earnings rose on profit-centric selling and the impact of structural reforms
- Office Services: Revenues and earnings both expanded, principally in Japan and Europe
- Commercial Printing: Earnings up on expanded new product sales
- Industrial Printing: Notwithstanding higher revenues, earnings decreased owing to higher new product development expenses
- Thermal: Despite lower revenues, earnings up on lower expenses
- Other: Earnings increased owing to greater revenues from finance and Smart Vision businesses

Full-year forecasts

Although the operating climate poses uncertainties, including in terms of Brexit and US-China trade
friction, we performed basically on target in the first quarter, and have retained our forecasts for the full
vear

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Here is our summary of first quarter results. Thank you very much for listening.



Supplementary Information

May 10, 2019

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First Quarter Highlights



Growth Strategies

 EMPOWERING DIGITAL WORKPLACES Partner Program launched in Japan on June 18, 2019, under Growth Strategies #0 and #2

Released API and SDK to accelerate development of apps linked to Ricoh's cloud platform

 Invested in Elixergen Scientific of United States to cultivate biomedical business on June 19, 2019, to generate new potential

Fostering cell product development by combining cell differentiation induction technology and Ricoh's bioprinting technology

• Acquired DocuWare on July 2, 2019, under Growth Strategy #2

Made move to expand document workflow solutions and accelerate digital data usage through cloud platform

 Made major progress in commercializing spinography equipment on July 24, 2019, to generate new potential

Successfully measured biomagnetic field of lumbar, neck and peripheral nerves with spinograph, broadening clinical application scope

Corporate Governance

 On July 31, 2019, decided on matters relating to share acquisitions for director stock compensation plan

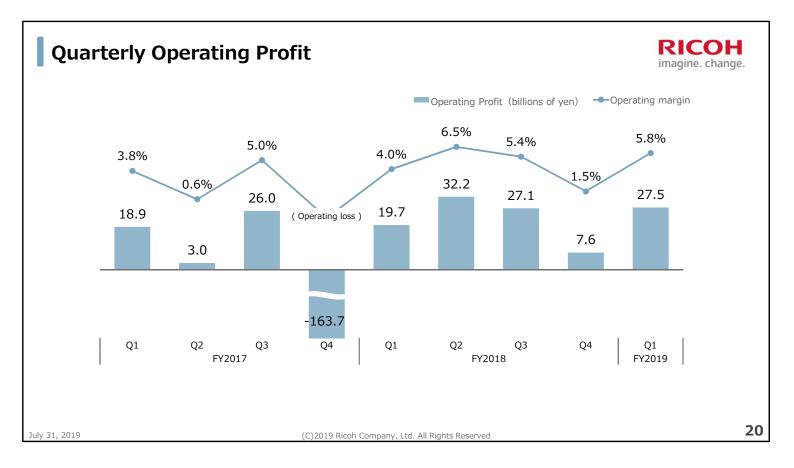
Sustainability

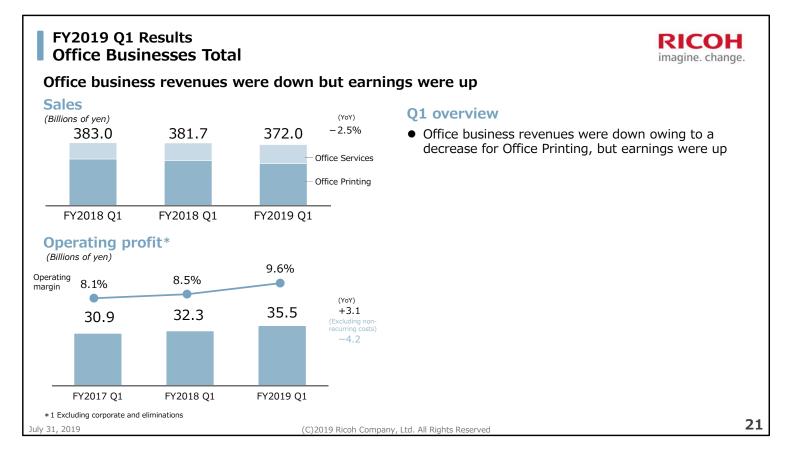
 On July 31, 2019, disclosed information on risks and opportunities associated with climate change in keeping with requirements of Task Force on Climate-related Financial Disclosures

 $\frac{\text{https://www.ricoh.com/sustainability/environment/management/tcfd.html}}{\text{\%to be updated on Aug 2, 2019}}$

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- This reference shows combined results for our Office Printing and Office Services businesses.
- Office business revenues were down owing to lower Office Printing sales, but earnings were up.

Office Printing-Related Indicators



Price management situation

Prices of directly sold MFPs (FY2018 Q1= 1) **Implementation progress** ✓ Average prices declined owing to FY2018 1.1 deliveries and postings of large orders at year-end, when sales were favorable (have been able to Q1 FY2019 Japan 1.0 Q1 maintain profit-centric policy, including for large orders) • 0.92 0.9 France, 1.1 ✓ In keeping with profit-centric sales United **1.05** strategy, expanded sales small and medium-sized business Kingdom, 1.0 customers, which are highly profitable and Germany 0.9 1.1 In keeping with profit-centric sales strategy, expanded sales small and medium-sized business customers, which are highly 1.08 United 1.0 States profitable

Hardware and non-hardware situation

◆ Unit sales growth rates for MFPs and printers

FY2019 Q1 YoY unit sales change			
		А3	A4
Japan	+8%	+6%	+27%
Overseas	-8%	-7%	-13%
MFP total	-6%	-5%	-11%
Printer total	-30%		

♦ Sales growth rates for MFP and printer hardware and non-hardware (excluding forex impact)

FY2019 Q1 YoY sales change	Hardware	Non- hardware
Japan	+1%	-5%
Overseas	-1%	-8%
MFP total	-1%	-7%
Printer total	-16%	-7%
MFP + Printer total	-2%	-7%

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Financial Statements Excluding Finance Business (Estimate)



Q1 FY2019 (Billions of yen)

1. Statements of Profit or Loss

	Consolidated	Products and services	Finance
Sales	477.6	456.8	38.8
Operating profit	27.5	18.5	9.0

2. Statements of Financial Position

		Consolidated	Products and services	Finance
Assets		2,777.4	1,578.0	1,300.2
	Financial assets*	1,001.0	_	1,001.0
Liabilitie	es	1,770.6	741.3	1,129.9
	Interest-bearing debt	959.0	-22.0	1,034.5
Total equity		1,006.7	836.4	170.2
Net inte	erest-bearing debt	724.9	-304.5	1,029.5

3. Statements of Cash Flows

	Consolidated	Products and services	Finance
Free cash flow	-6.0	25.6	-31.7

Key Financial Ratios

	Consolidated	Products and services
Equity ratio	33.2%	52.8%
Debt-to-equity ratio	104.1%	-2.7%
Total assets turnover	0.69	1.17

This information is for reference only, and includes some estimates.

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^{*} Finance: Ricoh's global finance business

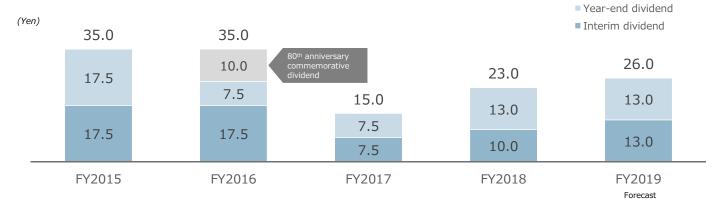
Forecasts for FY2019 (Dividends per Share)



Initial forecast maintained

Shareholder returns policy

We consider it important to expand returns to shareholders through share price growth over the medium and long terms and stable dividends from sustainable growth. We accordingly seek to boost earnings by undertaking strategic investments for sustainable growth. Our consolidated payout ratio benchmark is around 30%, and we will finalize decisions on this level after comprehensively factoring in the earnings outlook, investment plans, and our financial position, taking our credit rating into consideration. We will flexibly repurchase shares in view of the business climate. (From Corporate Governance Report published on April 8, 2019)



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