## Consolidated Results for the <br> 9 months ended December 31, 2014

January 30, 2015
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* Pro C7100 Series with both white and/or clear toner expands print on demand business

The plans, prospects, strategies and other statements, except for the historical events, mentioned in this material are forward-looking statements with respect to future events and business results. Those statements were made based on the judge of RICOH's Directors from the information that is now obtainable. Actual results may differ materially from those projected or implied in such forward-looking statements and from any historical trends. Please refrain from judging only from these forward-looking statements with respect to future events and business results. The following important factors, without limiting the generality of the foregoing, could affect future results and could cause those results to differ materially from those expressed in the forward-looking statements:
a. General economic conditions and business trend
b. Exchange rates and their fluctuations
c. Rapid technological innovation
d. Uncertainty as to RICOH's ability to continue to design, develop, produce and market products and services that achieve market acceptance in hot competitive market
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## FY2015/03 Apr-Dec results overview

$\checkmark$ Third quarter year net sales was $¥ 1,629.8$ bil., an increase of $3.0 \%$ y-o-y
$\checkmark$ Operating income was $¥ 86.0$ bil., an increase of $9.8 \%$ y-o-y
$\checkmark$ Profit before income tax expenses was $¥ 84.8$ bil., an increase of $11.8 \%$ y-o-y
$\checkmark$ Profit attribute to owners of the parent was $¥ 52.3$ bil., an increase of 20.6\%
$\checkmark$ Thanks to increased sales of color MFPs in Japan, Americas and Asia and expanded IT services overseas, industrial products and forex effect, we were able to achieve increased sales and profit.
$\checkmark \quad$ Outlook for FY March 2015 on course to meet targets.

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We have started to adopt International Financial Reporting Standards (IFRS) for the consolidated
financial statements from FY March 31, 2015, instead of U.S. GAAP.
In this material we also adopted IFRS for part of last fiscal year for the purpose of reference.
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FY2015/03 Apr-Dec profit statement
imagine. change.


## FY2015/03 Apr-Dec operating profit y-o-y comparison





## Main products and service

< MFP / Printer / PP combined y-o-y >
(Value, excluding Forex)

< Products \& Services sales FY2015/03 Apr-Dec y-o-y >
(Value, excluding Forex)

|  | Black \& White | Color |
| :--- | ---: | ---: |
| MFP | $-18 \%$ | $+6 \%$ |
| Office Printer | $+1 \%$ | $-4 \%$ |
| PP(Cut Sheet type) | $+1 \%$ | $+18 \%$ |
| $\ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots$ |  |  |

(*Document, IT services excluding hardware sales of PC)
$\Rightarrow$ See Appendix for more data


## OP by geographic segment



## Sales (billions of yen)



We recalculated the results from Q1 of FY2014/03 to Q2 of FY2015/03 due to industrial products reorganization in October, 2014.

Sales (billions of yen)

> < Sales y-o-y (excluding Forex) >


## Statement of Financial Position as of Dec 31, 2014

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| (billions of yen) | IFRS | $\begin{aligned} & \text { FY2015/03 } \\ & \text { forecast } \\ & \text { (on Oct '14) } \end{aligned}$ | IFRS <br> FY2015/03 | Y-o-Y comparison |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Results |  | FY2015/03 Forecast | Change | Change(\%) | $\begin{gathered} \hline \text { Change(\%) } \\ \text { without Forex } \end{gathered}$ |  |  |
| Sales | 905.1 | 892.0 | 875.0 | -30.1 | -3.3\% | -3.3\% |  |  |
|  | 1,290.5 | 1,368.0 | 1,385.0 | +94.5 | +7.3\% | +3.1\% |  |  |
|  | 2,195.6 | 2,260.0 | 2,260.0 | +64.4 | +2.9\% | +0.4\% |  |  |
| Gross profit | 873.2 | 936.0 | 936.0 | +62.8 | +7.2\% |  |  |  |
| sales \% | 39.8\% | 41.4\% | 41.4\% |  |  |  |  |  |
| SG\&A | 752.8 | 796.0 | 796.0 | +43.2 | +5.7\% | <Investment> |  |  |
|  | 34.3\% | $35.2 \%$ | $35.2 \%$ |  |  | (billions of yen) | $\begin{aligned} & \text { FY14/03 } \\ & \text { result } \end{aligned}$ | FY15/03 forecast |
| Operating profit | 120.3 | 140.0 | 140.0 | +19.7 | +16.3\% | R\&D $\%$ on sales | $\begin{gathered} 116.2 \\ 5.3 \% \end{gathered}$ | $\begin{gathered} 121.0 \\ 5.4 \% \end{gathered}$ |
| sales \% | 5.5\% | 6.2\% | 6.2\% |  |  |  |  |  |
| Profit before income tax expenses | 118.0 | 135.0 | $135.0$ | +17.0 | +14.3\% | CAPEX 72.9 <br> Depreciation 63.3 <br> (tangible fixed assets)   |  | $\begin{aligned} & 78.0 \\ & 72.0 \end{aligned}$ |
|  | 5.4\% | 6.0\% | $6.0 \%$ |  |  |  |  | $72.0$ |
| Profit attribute to owners of the parent <br> sales \% | 72.8 | 80.0 | 80.0 | +7.2 | +9.9\% |  |  |  |
|  | 3.3\% | 3.5\% |  |  |  | <FY2015/03 forex assumptions> |  |  |
| EPS (Yen) | 100.44 | 110.35 | 110.35 | +9.91 |  | Q4 |  | Full year |
| Exchange rate US \$1 | 100.29 | 101.53 | 105.13 | $\begin{aligned} & \hline+4.84 \\ & +5.72 \end{aligned}$ |  | 1US\$ | PY 105 | .13JPY |
| (Yen) Euro 1 | 134.47 | 139.47 | 140.19 |  |  | 1Euro 140.0 | PY 140 | .19JPY |



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## Appendix





## FY2015/03 Q3 profit statement

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| (billions of yen) | IFRS <br> FY2014/03 Q3 result | IFRS <br> FY2015/03 Q3 result | Y-o-Y Comparison |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Change | Change(\%) | $\begin{gathered} \hline \text { Change(\%) } \\ \text { without Forex } \end{gathered}$ |  |  |
| Sales | 215.7 | 196.0 | -19.7 | -9.2\% | -9.2\% |  |  |
|  | 327.0 | 361.0 | +33.9 | +10.4\% | +0.9\% |  |  |
|  | 542.8 | 557.0 | +14.1 | +2.6\% | -3.1\% |  |  |
| Gross profit | 220.7 | 232.7 | +12.0 | +5.4\% |  |  |  |
| sales \% | 40.7\% | 41.8\% |  |  | <Investment> |  |  |
| SG\&A | 194.2 | 202.5 | +8.2 | +4.3\% |  |  |  |
|  | 35.8\% | 36.4\% |  |  | (billions of yen) | $\begin{gathered} \text { FY14/03 } \\ \text { Q3 } \end{gathered}$ | $\begin{gathered} \text { FY15/03 } \\ \hline \end{gathered}$ |
| Operating profit | 26.4 | 30.2 | +3.7 | +14.2\% | R\&D <br> \% on sales | $\begin{gathered} 28.3 \\ 5.2 \% \end{gathered}$ | $\begin{gathered} 28.6 \\ 5.1 \% \end{gathered}$ |
| sales \% | 4.9\% | 5.4\% |  |  |  |  |  |
| Profit before income tax expenses | 25.7 | 29.2 | +3.5 | +13.8\% |  |  | $\begin{aligned} & 16.2 \\ & 17.5 \end{aligned}$ |
| sales \% | 4.7\% | 5.3\% |  |  | Depreciation 16.3 <br> (tangible fixed assets) |  |  |
| Profit attribute to owners of the parent sales \% | 15.3 | 18.3 | +3.0 | +19.9\% |  |  |  |
|  | 2.8\% | 3.3\% |  |  |  |  |  |
| EPS (Yen) | 21.14 | 25.34 | +4.20 |  | FY2015/03 Q3 forex assumption |  |  |
| Exchange rate US \$1 | 100.46 | 114.37 | $\begin{array}{r} \hline+13.91 \\ +6.17 \end{array}$ |  | 1 US\$ $=100.00 \mathrm{JPY}$1 Euro $=140.00 \mathrm{JPY}$ |  |  |
| (Yen) Euro 1 | 136.70 | 142.87 |  |  |  |  |  |



Imaging \& Solutions sales portion by products
*Value based ratio including forex

|  | FY2013/03 |  |  |  | FY2014/03 |  |  |  | FY2015/03 |  |  | FY13/03 | FY14/03 | FY15/03 | FY13/03 | FY14/03 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q1-Q3 | Q1-Q3 | Q1-Q3 | Total | Total |
| MFP | 58\% | 55\% | 57\% | 57\% | 57\% | 52\% | 54\% | 51\% | 55\% | 52\% | 54\% | 56\% | 54\% | 54\% | 57\% | 53\% |
| Office Printer | 10\% | 10\% | 10\% | 10\% | 9\% | 9\% | 9\% | 9\% | 9\% | 9\% | 9\% | 10\% | 9\% | 9\% | 10\% | 9\% |
| Production Printing(PP) | 9\% | 9\% | 9\% | 9\% | 9\% | 10\% | 10\% | 9\% | 9\% | 10\% | 11\% | 9\% | 9\% | 10\% | 9\% | 9\% |
| Office Imaging, other | 6\% | 6\% | 6\% | 6\% | 5\% | 5\% | 5\% | 6\% | 5\% | 6\% | 4\% | 6\% | 5\% | 5\% | 6\% | 6\% |
| MDS(Labor charge) \& IT Services | 10\% | 11\% | 11\% | 12\% | 11\% | 12\% | 12\% | 13\% | 12\% | 13\% | 13\% | 11\% | 12\% | 13\% | 11\% | 12\% |
| Network System Solutions, other | 8\% | 9\% | 8\% | 7\% | 9\% | 11\% | 11\% | 12\% | 10\% | 10\% | 9\% | 8\% | 10\% | 10\% | 8\% | 11\% |

MFP \& printer Non-hardware ratio

|  |  | FY2013/03 |  |  |  | FY2014/03 |  |  |  | FY2015/03 |  |  | $\begin{gathered} \mathrm{FY} 13 / 03 \\ \hline \text { Q1-Q3 } \end{gathered}$ | $\begin{gathered} \text { FY14/03 } \\ \hline \text { Q1-Q3 } \end{gathered}$ | $\begin{aligned} & \text { FY15/03 } \\ & \hline \text { Q1-Q3 } \end{aligned}$ | $\begin{gathered} \text { FY13/03 } \\ \hline \text { Total } \end{gathered}$ | $\begin{gathered} \text { FY14/03 } \\ \hline \text { Total } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 |  |  |  |  |  |
| MFP | Japan | 58\% | 61\% | 60\% | 50\% | 55\% | 60\% | 58\% | 48\% | 55\% | 58\% | 56\% | 59\% | 58\% | 56\% | 57\% | 54\% |
|  | Overseas | 55\% | 53\% | 55\% | 53\% | 56\% | 56\% | 56\% | 53\% | 56\% | 54\% | 55\% | 55\% | 56\% | 55\% | 54\% | 55\% |
|  | Total | 56\% | 56\% | 57\% | 52\% | 56\% | 57\% | 57\% | 51\% | 56\% | 55\% | 55\% | 56\% | 57\% | 55\% | 55\% | 55\% |
| Office Printer | Japan | 88\% | 88\% | 88\% | 85\% | 88\% | 85\% | 87\% | 88\% | 89\% | 88\% | 91\% | 88\% | 87\% | 89\% | 87\% | 87\% |
|  | Overseas | 73\% | 69\% | 74\% | 72\% | 72\% | 71\% | 69\% | 71\% | 69\% | 70\% | 68\% | 72\% | 70\% | 69\% | 72\% | 70\% |
|  | Total | 81\% | 79\% | 81\% | 78\% | 80\% | 78\% | 78\% | 79\% | 78\% | 79\% | 78\% | 80\% | 79\% | 78\% | 80\% | 79\% |
| PP | Japan | 63\% | 58\% | 61\% | 55\% | 71\% | 65\% | 61\% | 54\% | 63\% | 54\% | 61\% | 61\% | 65\% | 59\% | 59\% | 62\% |
|  | Overseas | 56\% | 57\% | 60\% | 59\% | 62\% | 54\% | 55\% | 50\% | 62\% | 59\% | 62\% | 58\% | 57\% | 61\% | 58\% | 55\% |
|  | Total | 58\% | 57\% | 60\% | 58\% | 63\% | 56\% | 56\% | 51\% | 62\% | 58\% | 62\% | 58\% | 58\% | 61\% | 58\% | 56\% |

## MFP \& printer y-o-y (Office Imaging and Production Printing) *By value

| < Hardware > |  | FY2013/03 |  |  |  | FY2014/03 |  |  |  | FY2015/03 |  |  | $\begin{gathered} \text { FY13/03 } \\ \hline \text { Q1-Q3 } \end{gathered}$ | $\begin{gathered} \text { FY14/03 } \\ \hline \text { Q1-Q3 } \end{gathered}$ | $\begin{gathered} \text { FY15/03 } \\ \hline \text { Q1-Q3 } \end{gathered}$ | $\begin{gathered} \text { FY13/03 } \\ \hline \text { Total } \end{gathered}$ | $\begin{gathered} \text { FY14/03 } \\ \hline \text { Total } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 |  |  |  |  |  |
| MFP\&Printer <br> (Office+PP) | Japan | -6\% | -2\% | +11\% | -2\% | -3\% | -7\% | +3\% | +10\% | -2\% | +7\% | +0\% | +0\% | -3\% | +1\% | +0\% | +1\% |
|  | Overseas | +0\% | $-11 \%$ | +0\% | +11\% | +20\% | +19\% | +27\% | +11\% | +1\% | +9\% | +6\% | -4\% | +22\% | +5\% | +0\% | +19\% |
|  | (Forexexcluded) | +7\% | -7\% | -4\% | -3\% | -3\% | -7\% | +1\% | -2\% | -4\% | +4\% | -4\% | -1\% | -3\% | -1\% | -2\% | -3\% |
|  | Total | -2\% | -8\% | +3\% | +6\% | +13\% | +11\% | +19\% | +11\% | +0\% | +9\% | +4\% | -2\% | +14\% | +4\% | +0\% | +13\% |
|  | (Forexexcluded) | +2\% | -5\% | +1\% | -3\% | -3\% | -7\% | +2\% | +2\% | -3\% | +5\% | $-3 \%$ | -1\% | -3\% | -1\% | -1\% | -1\% |
| < Non-hardware > |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| MFP\&Printer | Japan | +2\% | -2\% | -2\% | -7\% | -4\% | -3\% | -3\% | +2\% | -6\% | -1\% | -5\% | -1\% | -3\% | -4\% | -2\% | -2\% |
| (Office+PP) | Overseas | -4\% | -4\% | +7\% | +19\% | +24\% | +29\% | +24\% | +6\% | +2\% | +5\% | +6\% | +0\% | +26\% | +4\% | +5\% | +20\% |
|  | (Forexexcluded) | +4\% | +1\% | +4\% | +3\% | +0\% | +1\% | -2\% | -6\% | -3\% | -0\% | -3\% | +3\% | +0\% | -2\% | +3\% | -2\% |
|  | Total | -2\% | -3\% | +3\% | $+8 \%$ | +13\% | +16\% | +13\% | +5\% | -0\% | +3\% | +2\% | +0\% | +14\% | +1\% | +2\% | +11\% |
|  | (Forexexcluded) | +3\% | +0\% | +1\% | -1\% | -1\% | -1\% | -2\% | -3\% | -4\% | -1\% | -4\% | +1\% | -1\% | -3\% | +1\% | -2\% |

[^0]MFP \& printer y-o-y (Office Imaging) *By value

| < Hardware > |  | FY2013/03 |  |  |  | FY2014/03 |  |  |  | FY2015/03 |  |  | $\begin{gathered} \text { FY13/03 } \\ \hline \text { Q1-Q3 } \end{gathered}$ | $\begin{gathered} \text { FY14/03 } \\ \hline \text { Q1-Q3 } \end{gathered}$ | $\begin{gathered} \text { FY15/03 } \\ \hline \text { Q1-Q3 } \\ \hline \end{gathered}$ | $\begin{gathered} \text { FY13/03 } \\ \hline \text { Total } \end{gathered}$ | $\begin{gathered} \text { FY14/03 } \\ \hline \text { Total } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 |  |  |  |  |  |
| MFP\&Printer <br> (Office Imaging) | Japan | -6\% | -3\% | +11\% | -2\% | -2\% | -6\% | +3\% | +10\% | -3\% | +6\% | +1\% | +0\% | -2\% | +1\% | -1\% | +2\% |
|  | Overseas | -3\% | -10\% | +1\% | +12\% | +21\% | +15\% | +22\% | +5\% | -0\% | +11\% | +8\% | -4\% | +19\% | +6\% | +0\% | +15\% |
|  | (Forex excluded) | +4\% | -6\% | -2\% | -2\% | -2\% | -10\% | -3\% | -7\% | -5\% | +6\% | -2\% | -2\% | -5\% | -1\% | -2\% | -6\% |
|  | Total | -4\% | -8\% | +4\% | +6\% | +13\% | +8\% | +15\% | +7\% | -1\% | +10\% | +6\% | -3\% | +12\% | +5\% | +0\% | +10\% |
|  | (Forex excluded) | +0\% | -5\% | +2\% | -2\% | -2\% | -9\% | -1\% | -1\% | -4\% | +6\% | -1\% | -1\% | -4\% | +0\% | -1\% | -3\% |
| MFP | Japan | -6\% | -1\% | +12\% | -1\% | -1\% | -8\% | +2\% | +11\% | -3\% | +9\% | +4\% | +1\% | -2\% | +3\% | +0\% | +2\% |
|  | Overseas | -4\% | -12\% | +0\% | +12\% | +22\% | +15\% | +21\% | +5\% | -1\% | +11\% | +7\% | -6\% | +19\% | +6\% | -1\% | +15\% |
|  | (Forex excluded) | +3\% | -8\% | -3\% | -2\% | -2\% | -11\% | -4\% | -7\% | -6\% | +6\% | -3\% | -3\% | -5\% | -1\% | -3\% | -6\% |
|  | Total | -4\% | -9\% | +4\% | +7\% | +13\% | +7\% | +15\% | +7\% | -2\% | +10\% | +6\% | -3\% | +12\% | +5\% | +0\% | +10\% |
|  | (Forex excluded) | +0\% | -6\% | +2\% | -2\% | -1\% | -10\% | -2\% | -1\% | -5\% | +6\% | -0\% | -2\% | -4\% | +0\% | -2\% | -3\% |
| Office Print Japan |  | -1\% | -16\% | -2\% | -19\% | -13\% | +15\% | +8\% | +3\% | -14\% | -13\% | -36\% | -7\% | +4\% | -21\% | -11\% | +4\% |
|  | Overseas | +8\% | +22\% | +17\% | +10\% | +15\% | +18\% | +28\% | +2\% | +15\% | +11\% | +16\% | +15\% | +20\% | +14\% | +13\% | +15\% |
|  | (Forex excluded) | +16\% | +28\% | +13\% | -4\% | -7\% | -7\% | +2\% | -9\% | +10\% | +6\% | +6\% | +19\% | -4\% | +7\% | +12\% | -6\% |
|  | Total | +5\% | +6\% | +10\% | -2\% | +5\% | +17\% | +21\% | +3\% | +7\% | +3\% | +1\% | +7\% | +15\% | +3\% | +4\% | +11\% |
|  | (Forex excluded) | +10\% | +9\% | +8\% | -10\% | -9\% | +0\% | +4\% | -5\% | +3\% | -1\% | -6\% | +9\% | -2\% | -2\% | +3\% | -3\% |
| PP * | Japan | -10\% | +8\% | +4\% | +10\% | -29\% | -22\% | +2\% | +7\% | +21\% | +23\% | -23\% | +1\% | -16\% | +4\% | +3\% | -9\% |
|  | Overseas | +32\% | -13\% | -9\% | +5\% | +11\% | +46\% | +67\% | +59\% | +13\% | -2\% | -8\% | +0\% | +41\% | -0\% | +1\% | +46\% |
|  | (Forex excluded) | +39\% | -10\% | -13\% | -9\% | -10\% | +15\% | +34\% | +39\% | +8\% | -7\% | -17\% | +2\% | +13\% | -7\% | -1\% | +20\% |
|  | Total | +21\% | -9\% | -7\% | +6\% | +4\% | +32\% | +54\% | +48\% | +14\% | +1\% | -10\% | +0\% | +30\% | +0\% | +2\% | +35\% |
|  | (Forex excluded) | +27\% | -6\% | -10\% | -5\% | -14\% | +8\% | +27\% | +32\% | +10\% | -3\% | -18\% | +2\% | +7\% | -5\% | +0\% | +14\% |

* Cut sheet PP, Continuous form PP, Wide format (excluding sales of solutions and third party products)

MFP \& printer y-o-y (Office Imaging) *By value

| < Non-hardware> |  | FY2013/03 |  |  |  | FY2014/03 |  |  |  | FY2015/03 |  |  | $\begin{gathered} \text { FY13/03 } \\ \hline \text { Q1-Q3 } \end{gathered}$ | $\begin{gathered} \text { FY14/03 } \\ \hline \text { Q1-Q3 } \end{gathered}$ | $\begin{gathered} \text { FY15/03 } \\ \hline \text { Q1-Q3 } \end{gathered}$ | $\begin{gathered} \text { FY13/03 } \\ \hline \text { Total } \end{gathered}$ | $\begin{gathered} \text { FY14/03 } \\ \hline \text { Total } \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 |  |  |  |  |  |
| MFP\&Printer (Office Imaging) | Japan | +2\% | -3\% | -2\% | -7\% | -4\% | -3\% | -3\% | +2\% | -5\% | -0\% | -5\% | -1\% | -3\% | -3\% | -2\% | -2\% |
|  | Overseas | -5\% | -6\% | +7\% | +18\% | +22\% | +29\% | +22\% | +5\% | +1\% | +3\% | +3\% | -1\% | +24\% | +2\% | +4\% | +19\% |
|  | (Forexexcluded) | +3\% | -1\% | +4\% | +2\% | -2\% | +0\% | -3\% | -6\% | -5\% | -2\% | -5\% | +2\% | -1\% | -4\% | +2\% | -3\% |
|  | Total | -2\% | -4\% | +3\% | +7\% | +11\% | +15\% | +12\% | +4\% | -2\% | +2\% | +0\% | -1\% | +13\% | +0\% | +1\% | +10\% |
|  | (Forexexcluded) | +2\% | -2\% | +2\% | -2\% | -2\% | -1\% | -3\% | -3\% | -5\% | -1\% | -5\% | +1\% | -2\% | -4\% | +0\% | -3\% |
| MFP | Japan | +0\% | -4\% | -3\% | -6\% | -4\% | -2\% | -3\% | -2\% | -3\% | -3\% | -4\% | -2\% | -3\% | -3\% | -3\% | -3\% |
|  | Overseas | -5\% | -5\% | +7\% | +17\% | +24\% | +29\% | +24\% | +9\% | -0\% | +2\% | +2\% | -1\% | +26\% | +1\% | +3\% | +21\% |
|  | (Forexexcluded) | +2\% | +0\% | +4\% | +1\% | +0\% | +1\% | -2\% | -3\% | -5\% | -3\% | -6\% | +2\% | +0\% | -5\% | +2\% | -1\% |
|  | Total | -3\% | -5\% | +3\% | +8\% | +14\% | +17\% | +14\% | +6\% | -1\% | +1\% | +0\% | -2\% | +15\% | -0\% | +1\% | +12\% |
|  | (Forexexcluded) | +1\% | -2\% | +1\% | -2\% | -1\% | +0\% | -2\% | -3\% | -5\% | -3\% | -5\% | +0\% | -1\% | -4\% | +0\% | -2\% |
| Office Print Japan |  | +9\% | +1\% | +1\% | -8\% | -4\% | -5\% | -3\% | +10\% | -11\% | +7\% | -7\% | +4\% | -4\% | -4\% | +0\% | -0\% |
|  | Overseas | -3\% | -10\% | +10\% | +22\% | +11\% | +25\% | +13\% | -14\% | +6\% | +6\% | +7\% | -1\% | +16\% | +7\% | +5\% | +6\% |
|  | (Forexexcluded) | +6\% | -5\% | +6\% | +7\% | -11\% | -3\% | -10\% | -24\% | +0\% | +2\% | -1\% | +3\% | -8\% | +0\% | +4\% | -13\% |
|  | Total | +4\% | -3\% | +5\% | +3\% | +2\% | +7\% | +4\% | -1\% | -3\% | +7\% | -0\% | +2\% | +4\% | +1\% | +2\% | +3\% |
|  | (Forexexcluded) | +8\% | -1\% | $+3 \%$ | -3\% | -7\% | -4\% | -6\% | -6\% | -6\% | +4\% | -4\% | +3\% | -5\% | -2\% | +2\% | -6\% |
| PP * | Japan | +5\% | +6\% | -9\% | -2\% | -1\% | +4\% | +2\% | +4\% | -15\% | -20\% | -20\% | +0\% | +2\% | -18\% | +0\% | +2\% |
|  | Overseas | +5\% | +13\% | +7\% | +31\% | +38\% | +31\% | +36\% | +10\% | +16\% | +19\% | +22\% | +9\% | +35\% | +19\% | +14\% | +27\% |
|  | (Forex excluded) | +11\% | +18\% | +4\% | +14\% | +12\% | +3\% | +8\% | -3\% | +10\% | +13\% | +11\% | +11\% | +7\% | +11\% | +12\% | +4\% |
|  | Total | +5\% | +12\% | +3\% | +23\% | +29\% | +25\% | +29\% | +9\% | +10\% | +12\% | +15\% | +7\% | +28\% | +12\% | +11\% | +22\% |
|  | (Forex excluded) | +10\% | +15\% | +1\% | +10\% | +9\% | +3\% | +7\% | -2\% | +6\% | +7\% | +6\% | +8\% | +6\% | +6\% | +9\% | +4\% |

* Cut sheet PP, Continuous form PP, Wide format (excluding sales of solutions and third party products)


## Appendix: historical data (6)

MFP \& printer color ratio

| MFP | Japan  <br>  Overseas <br>  Total <br> Office Printer Japan <br>  Overseas <br> Total  <br>  Japan <br>  Overseas |
| :--- | :--- |


| FY2013/03 |  |  |  | FY2014/03 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 |
| 70\% | 68\% | 74\% | 71\% | 76\% | 80\% | 85\% | 80\% |
| 56\% | 55\% | 56\% | 56\% | 54\% | 52\% | 58\% | 61\% |
| 61\% | 59\% | 62\% | 61\% | 61\% | 60\% | 67\% | 68\% |
| 44\% | 43\% | 45\% | 49\% | 47\% | 41\% | 42\% | 44\% |
| 32\% | 32\% | 33\% | 29\% | 32\% | 33\% | 31\% | 34\% |
| 36\% | 36\% | 37\% | 36\% | 36\% | 36\% | 34\% | 38\% |
| 6\% | 8\% | 7\% | 14\% | 31\% | 29\% | 27\% | 32\% |
| 56\% | 54\% | 56\% | 53\% | 56\% | 62\% | 66\% | 69\% |
| 47\% | 44\% | 46\% | 45\% | 53\% | 58\% | 60\% | 64\% |


| FY2015/03 |  |  | FY13/03 | FY14/03 | FY15/03 | FY13/03 | FY14/03 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q1 | Q2 | Q3 | Q1-Q3 | Q1-Q3 | Q1-Q3 | Total | Total |
| 85\% | 85\% | 87\% | 71\% | 80\% | 86\% | 71\% | 80\% |
| 62\% | 61\% | 63\% | 56\% | 55\% | 62\% | 56\% | 57\% |
| 70\% | 68\% | 70\% | 61\% | 63\% | 69\% | 61\% | 64\% |
| 49\% | 47\% | 36\% | 44\% | 43\% | 44\% | 46\% | 43\% |
| 31\% | 39\% | 38\% | 32\% | 32\% | 36\% | 31\% | 33\% |
| 35\% | 41\% | 37\% | 36\% | 35\% | 38\% | 36\% | 36\% |
| 32\% | 34\% | 27\% | 7\% | 29\% | 31\% | 9\% | 30\% |
| 65\% | 63\% | 67\% | 56\% | 62\% | 65\% | 55\% | 64\% |
| 60\% | 59\% | 62\% | 46\% | 57\% | 60\% | 45\% | 59\% |

*For hardware shipment, by value
$\square$ Number of employees


## RICOH <br> imagine. change.


[^0]:    * Total hardware and non-hardware sales of MFP, Office printer, PP (excluding sales of solutions and third party products)

