## Consolidated Results for the year ended March 31, 2013

April 26, 2013
Zenji Miura, Director, President \& CEO
Ricoh Company, Ltd.

*Color MFP "MP8002" improves basic functions and also connects to cloud services

The plans, prospects, strategies and other statements, except for the historical events, mentioned in this material are forward-looking statements with respect to future events and business results. Those statements were made based on the judge of RICOH's Directors from the information that is now obtainable. Actual results may differ materially from those projected or implied in such forward-looking statements and from any historical trends. Please refrain from judging only from these forward-looking statements with respect to future events and business results. The following important factors, without limiting the generality of the foregoing, could affect future results and could cause those results to differ materially from those expressed in the forward-looking statements:
a. General economic conditions and business trend
b. Exchange rates and their fluctuations
c. Rapid technological innovation
d. Uncertainty as to RICOH's ability to continue to design, develop, produce and market products and services that achieve market acceptance in hot competitive market

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This material is not an offer or a solicitation to make investments. Please do not rely on this material as your sole source of information for your actual investments, and be aware that decisions regarding investments are the responsibility of themselves.
$>$ Operating income turned to black from last corresponding period, and grew $¥ 81.5$ bil $y-0-y$ to $¥ 63.4$ bil. Net sales increased $1.1 \%, y-o-y$ (excluding forex: $+0.0 \%$ ).
> Net sales from January to March increased 6.1\%, y-o-y (excluding forex: -1.8\%). Operating income increased $21 \%$ and net income $75 \%$.
> Structural reform activities are on track and contributed to profits of $¥ 55.8$ bil, y-o-y.
> By improving the operating fund, FCF turned to $¥ 18.0$ bil over the fiscal year.
> Year end dividend of $¥ 16.5$ per share as previously announced.
$>$ We are aiming for an increase in operating income of $120 \%$ for FY2014/03 and increase in net income of 146\%.
$>$ We envisage an annual dividend of $¥ 33$ for FY2014/3 (a $¥ 4$ increase).

*We have restated the previous year's consolis
April 26, 2013
statements due to changing the fiscal year-ends of our subsidiaries from Jan, 2012.
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(billions of yen)
SG\&A
(billions of yen)



Net sales \%
3.3\%
8.2\%

## Main products and service

<MFP( Office Imaging)>

- Japan:Hardware sales featuring color MFPs increased while non-hardware sales decreased.
- Overseas:A4 MFPs and color MFPs increased as well as non-hardware.
<LP( Office Imaging)>
- Japan:Hardware sales decreased while non-hardware increased.
- Overseas:Hardware and non-hardware expanded steadily
<MDS( Office Imaging)>
- More than double-digit sales growth mainly in Europe and Americas.
<Production Printing>
- Japan: Both hardware and non-hardware of cut sheet machines expanded.
- Overseas: Both hardware and non-hardware of color cut sheet machines expanded.
<Network System Solutions>
-IT services grew double-digits mainly overseas.
-PJS and UCS grew steadily worldwide.
< MFP / Printer / PP combined y-o-y >
(Value, excluding Forex)

< Products \& Services sales y-o-y >
(Value, excluding Forex)

|  | Black \& White | Color |
| :--- | ---: | ---: |
| MFP | $-6 \%$ | $+2 \%$ |
| Office Printer | $+8 \%$ | $-2 \%$ |
| PP(Cut Sheet type) | $-2 \%$ | $+21 \%$ |

MDS* +14\%
(*including hardware, non-hardware and labor charge)

## FY2013/03 sales by business region

## Review by business region

- Flat sales due to stagnant economy.
- Profit improved thanks to restructuring.

The Americas
-MFP and LP sales recovered.

- Profit improved thanks to restructuring.

Quarterly sales y-o-y (excluding Forex)
-Growth thanks to service business inspite of the
EMEA weak economy.

- Income increased thanks to value-added proposals and restructuring effect.
-Weak demand in China continued.
AP\&
China
- At the AP region excluding China low-end MFP sales expanded steadily.


Europe / Middle East / Africa



Sales

|  | 134.3 | 146.0 | $Y-o-Y$ <br> (without forex) $+8.7 \%(+8.5 \%)$ |
| :---: | :---: | :---: | :---: |
|  | FY2012/03 | FY2013/03 |  |
| OP | -4.7 | -5.2 |  |
| Net sales \% | -3.5\% | -3.6\% |  |

- DSLR camera PENTAX K-30 launched.
- New DSLR camera PENTAX K-5 II launched.
- New Mirror-less camera PENTAX Q10 launched.



PENTAX K-5 II


Q10




## FY2014/3 Business environment

## economy

World economy will recover slowly in the latter half of 2013.
Uncertain situation in the Eurozone will continue.
Total demand for MFPs will increase thanks to demand in emerging markets.

## customers

High interest in TCO reduction and business efficiency. Expanding use of mobile devices and cloud services.

Demand shifting from possession to use and products to services.

Intensifying competition advanced and emerging countries.
Service business expansion
Strengthening one-stop solution trend

## FY2014/3 Priority measures

# $<17$ th MTP basic strategy $>$ <br> Simultaneous achievement of "transformation" and "growth" 



Ensure activities for transformation and accelerate growth


| Net sales | $2,100.0$ bn yen | yoy $+9.1 \%$ (excluding FX :+1.8\%) |
| :---: | :---: | :---: |
| Operating income | 140.0 bn yen | yoy $+120.8 \%$ |
| Net sales \% | 6.7 \% | yoy +3.4 pt |
| EPS | 110.34 yen | yoy $+146.4 \%$ |
| ROE | 8.6 \% | yoy +4.8 pt |
| full year dividend | 33.0 yen | yoy +4.0 yen |
| Capital expenditures (fixed assets) | 89.0 bn yen | yoy +2.4 bn yen |
| R\&D expenditures | 113.0 bn yen | yoy +0.9 bn yen ( Net sales\%: 5.4\%) |
| Exchange rate | US\$ : 95.0 yen | yoy +11.94 yen |
|  | Euro : 125.0 yen | Yoy +17.92 yen |


(billions of yen)



## Appendix

## Tablet application for paperless meetings available to connect <announced in Feb., 2013> a maximum of 350 units at same time


-Easily upload meeting materials from web browser to server
-Decrease printing costs for materials and also respond to
last minute document changes
-Secure deleting of data after meetings
Mobile Visual Search Platform "Ocutag ${ }^{\text {TM } " ~<a n n o u n c e d ~ i n ~ A p r ., 2013>~}$

-Mobile apps connect users with a variety of related digital media through simple image capture, for easy access to customized multimedia content and other services. Ocutag is a visual search platform which can realize this
-The Ocutag mobile visual search platform provides developers with open APIs and online services to enable and support the integration of visual search into mobile apps.
-The first implementation of this technology has been already achieved in India.

## FY2013/03 new products (Imaging \& Solutions - Document)






*We have restated the previous year's consolidated financial statements due to changing the fiscal year-ends of our subsidiaries from Jan, 2012.



By product category
By area
(billions of yen)


## Appendix: historical data (1)

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| Imaging \& Solutions sales portion by products |  |  |  |  |  | *Value based ratio including forex |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | FY2012/03 |  |  |  | FY2013/03 |  |  |  | FY12/03 FY13/03 |  | FY12/03 FY13/03 |  |
|  |  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | 1H | 1H | Total | Total |
| MFP |  | 59\% | 56\% | 57\% | 57\% | 58\% | 55\% | 57\% | 57\% | 57\% | 56\% | 57\% | 57\% |
| Office Printer |  | 11\% | 10\% | 10\% | 10\% | 10\% | 10\% | 10\% | 10\% | 10\% | 10\% | 10\% | 10\% |
| Production Printing(PP) |  | 8\% | 9\% | 10\% | 9\% | 9\% | 9\% | 9\% | 9\% | 9\% | 9\% | 9\% | 9\% |
| Office Imaging, other |  | 6\% | 6\% | 6\% | 6\% | 6\% | 6\% | 6\% | 6\% | 7\% | 6\% | 6\% | 6\% |
| MDS(Labor charge) \& IT Services |  | 9\% | 10\% | 10\% | 11\% | 10\% | 11\% | 11\% | 12\% | 9\% | 11\% | 10\% | 11\% |
| Network System Solutions, other |  | 8\% | 9\% | 8\% | 7\% | 8\% | 9\% | 8\% | 7\% | 8\% | 9\% | 8\% | 8\% |
| MFP \& printer Non-hardware ratio |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | 1H | 1H | Total | Total |
| MFP | Japan | 56\% | 61\% | 64\% | 52\% | 58\% | 61\% | 60\% | 50\% | 59\% | 59\% | 58\% | 57\% |
|  | Overseas | 56\% | 51\% | 54\% | 52\% | 55\% | 53\% | 55\% | 53\% | 53\% | 54\% | 53\% | 54\% |
|  | Total | 56\% | 55\% | 57\% | 52\% | 56\% | 56\% | 57\% | 52\% | 55\% | 56\% | 55\% | 55\% |
| Office Printer | Japan |  |  |  |  | 88\% | 88\% | 88\% | 85\% |  | 88\% |  | 87\% |
|  | Overseas |  |  |  |  | 73\% | 69\% | 74\% | 72\% |  | 71\% |  | 72\% |
|  | Total |  |  |  |  | 81\% | 79\% | 81\% | 78\% |  | 80\% |  | 80\% |
| PP | Japan |  |  |  |  | 63\% | 58\% | 61\% | 55\% |  | 60\% |  | 59\% |
|  | Overseas |  |  |  |  | 56\% | 57\% | 60\% | 59\% |  | 57\% |  | 58\% |
|  | Total |  |  |  |  | 58\% | 57\% | 60\% | 58\% |  | 57\% |  | 58\% |

## Appendix: historical data (2)

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$\square$
MFP \& printer y-o-y (Office Imaging and Production Printing)
*By value

| < Hardware > |  | FY2012/03 |  |  |  | FY2013/03 |  |  |  | FY12/03 FY13/03 |  | FY12/03 FY13/03 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | 1H | 1H | Total | Total |
| MFP\&Printer (Office+PP) | Japan | +18\% | -2\% | -4\% | +10\% | -6\% | -2\% | +11\% | -2\% | +8\% | -4\% | +6\% | +0\% |
|  | Overseas | -13\% | -7\% | -11\% | -11\% | +0\% | -11\% | +0\% | +11\% | -10\% | -6\% | -11\% | +0\% |
|  | (Forex excluded) | -8\% | -1\% | -5\% | -6\% | +7\% | -7\% | -4\% | -3\% | -5\% | +0\% | -5\% | -2\% |
|  | Total | -4\% | -5\% | -9\% | -4\% | -2\% | -8\% | +3\% | +6\% | -5\% | -5\% | -6\% | +0\% |
|  | (Forex excluded) | +0\% | -2\% | -4\% | -1\% | +2\% | -5\% | +1\% | -3\% | -1\% | -2\% | -2\% | -1\% |
| < Non-hardware > |  |  |  |  |  |  |  |  |  |  |  |  |  |
| MFP\&Printer | Japan | -5\% | +4\% | -2\% | +0\% | +2\% | -2\% | -2\% | -7\% | +0\% | +0\% | -1\% | -2\% |
| (Office+PP) | Overseas | -4\% | -2\% | -4\% | -1\% | -4\% | -4\% | +7\% | +19\% | -3\% | -4\% | -3\% | +5\% |
|  | (Forex excluded) | +2\% | +3\% | +2\% | +4\% | +4\% | +1\% | +4\% | +3\% | +2\% | +2\% | +3\% | +3\% |
|  | Total | -4\% | +1\% | -3\% | -1\% | -2\% | -3\% | +3\% | +8\% | -2\% | -2\% | -2\% | +2\% |
|  | (Forex excluded) | -1\% | +3\% | +1\% | +2\% | +3\% | +0\% | +1\% | -1\% | +1\% | +1\% | +1\% | +1\% |

[^0]MFP \& printer y-o-y (Office Imaging)


MFP \& printer y-o-y (Office Imaging)


## Appendix: historical data (5)

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* Total hardware and non-hardware sales of Cut sheet PP, Continuous form PP (excluding sales of solutions and third party products)

| MFP \& printer color ratio |  | FY2012/03 |  |  |  | FY2013/03 |  |  |  | FY12/03 FY13/03 |  | FY12/03 FY13/03 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | 1 H | 1H | Total | Total |
| MFP | Japan | 76\% | 77\% | 78\% | 68\% | 70\% | 68\% | 74\% | 71\% | 77\% | 69\% | 74\% | 71\% |
|  | Overseas | 56\% | 56\% | 58\% | 53\% | 56\% | 55\% | 56\% | 56\% | 56\% | 56\% | 56\% | 56\% |
|  | Total | 64\% | 62\% | 64\% | 59\% | 61\% | 59\% | 62\% | 61\% | 63\% | 60\% | 62\% | 61\% |
| Office Printer | Japan |  |  |  |  | 44\% | 43\% | 45\% | 49\% |  | 44\% |  | 46\% |
|  | Overseas |  |  |  |  | 32\% | 32\% | 33\% | 29\% |  | 32\% |  | 31\% |
|  | Total |  |  |  |  | 36\% | 36\% | 37\% | 36\% |  | 36\% |  | 36\% |
| PP | Japan |  |  |  |  | 6\% | 8\% | 7\% | 14\% |  | 7\% |  | 9\% |
|  | Overseas |  |  |  |  | 56\% | 54\% | 56\% | 53\% |  | 55\% |  | 55\% |
|  | Total |  |  |  |  | 47\% | 44\% | 46\% | 45\% |  | 45\% |  | 45\% |

*For hardware shipment, by value


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[^0]:    * Total hardware and non-hardware sales of MFP, Office printer, Cut sheet PP, Continuous form PP (excluding sales of solutions and third party products)

