

# Consolidated Results for Six Months Ended September 30, 2020



November 4, 2020  
Ricoh Company, Ltd

- Today, I will present Ricoh's results for the first half of fiscal 2020.

The plans, prospects, strategies and other statements, except for the historical events, mentioned in this material are forward-looking statements with respect to future events and business results. Those statements were made based on the judgment of Ricoh's Directors from the information that is now obtainable. Actual results may differ materially from those projected or implied in such forward-looking statements and from any historical trends. Please refrain from judging only from these forward-looking statements with respect to future events and business results. The following important factors, without limiting the generality of the foregoing, could affect future results and could cause those results to differ materially from those expressed in the forward-looking statements:

- a. General economic conditions and business trend
- b. Exchange rates and their fluctuations
- c. Rapid technological innovation
- d. Uncertainty as to Ricoh's ability to continue to design, develop, produce and market products and services that achieve market acceptance in hot competitive market

No company's name and/or organization's name used, quoted and/or referenced in this material shall be interpreted as a recommendation and/or endorsement by Ricoh.

This material is not an offer or a solicitation to make investments. Please do not rely on this material as your sole source of information for your actual investments and be aware that investments decisions are your responsibility.

**Note: In this document, fiscal years are defined as follows:**  
FY2020 = Fiscal year ended March 31, 2021, etc.

#### **Business category and other changes**

In fiscal 2020, Ricoh shifted some Office Services businesses to the Office Printing and Other categories. We also allocated some headquarters expenses to the relevant departments. We have accordingly retroactively revised numbers for the previous corresponding period.

# Overview of FY2020 H1 Results

# Key Indicators

Performances recovered moderately in Q2 after bottoming out in Q1 (while Q2 results almost as projected, recovery outlook depends on developments with pandemic)

(billions of yen)	FY2019 H1	FY2020 Q1	FY2020 Q2	<b>FY2020 H1</b>	Year-on-year change	Effective change*
Sales	994.7	352.3	409.6	<b>761.9</b>	-23.4%	-22.9%
Gross profit	367.3	122.0	140.3	262.4	-28.6%	-24.9%
Selling, general and administrative expenses	318.7	143.3	149.6	293.0	-8.1%	-6.5%
Operating profit	48.6	-21.2	-9.3	<b>-30.6</b>	-	-
Operating margin	4.9%	-	-	-	-	-
Profit attributable to owners of the parent	29.2	-18.6	-3.5	<b>-22.1</b>	-	-
ROE	3.2%	-	-	-	-	-
Exchange rate	Yen/US\$	108.72	107.60	106.21	106.90	-1.82
	Yen/euro	121.48	118.47	124.09	121.29	-0.19
R&D expenditures	51.6	21.6	23.2	<b>44.9</b>	-6.6	
Capital expenditures	38.1	12.0	10.4	<b>22.4</b>	-15.6	
Depreciation	32.4	11.3	11.5	<b>22.9</b>	-9.5	

\* YoY change after excluding forex factor, impacts of share transfers and removals from consolidation in previous fiscal year

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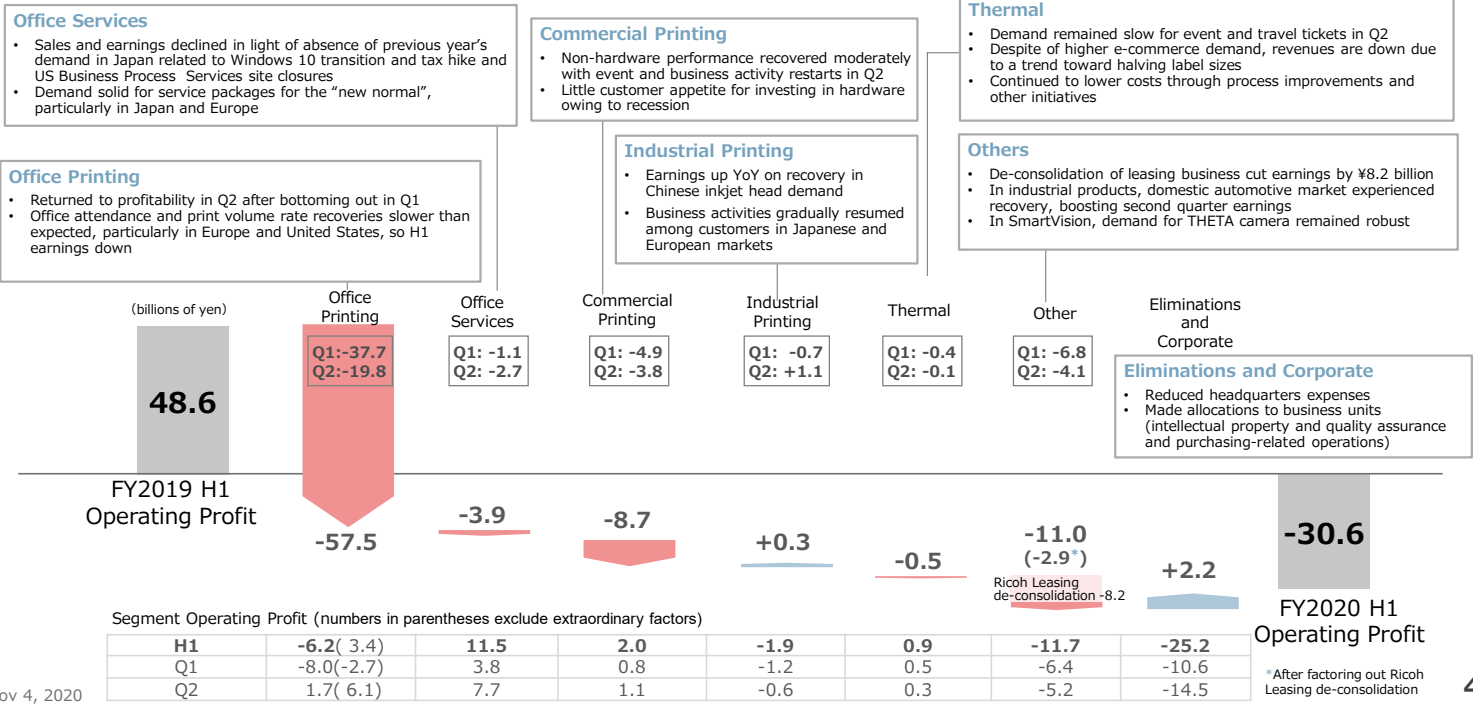
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- Overall, our performance recovered moderately in the second quarter after bottoming out in the first quarter. But, we note that the outlook has become uncertain in view of developments with the pandemic in Europe.
- First-half sales were 761.9 billion yen, down 23.4% from the previous corresponding period. Sales recovered in all regions after bottoming in the first quarter. A global recovery in non-hardware sales was basically as projected.
- We explained in our first-quarter results briefing that we would cut 55 billion yen in expenses for the full year through emergency measures. Reductions for the first half alone were 46 billion yen.
- The operating loss for the first half was 30.6 billion yen, while the loss attributable to owners of the parent was 22.1 billion yen.

# Segment Operating Profit Changes

In Q2, momentum built in all businesses for improvements after results bottomed in Q1

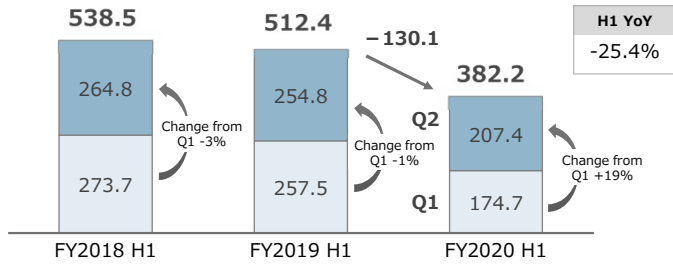


Nov 4, 2020

- In the second quarter, we returned to profitability in all segments except Industrial Printing and Other.
- Although the operating loss for Office Printing was 6.2 billion yen for the first half, we effectively generated an operating profit of 3.4 billion yen after stripping out extraordinary factors. They were 4.2 billion yen in costs associated with shifting to a new plant in Dongguan, China, and 5.5 billion yen in personnel optimization expenses, primarily in the Americas.
- Although a decrease in the operating loss of 11 billion yen for the Other segment was certainly large, this stemmed from 8.2 billion yen earnings cut from the deconsolidation of Ricoh Leasing.

Performance recovered and returned to profitability in Q2 after bottoming in Q1, While delayed recoveries particularly in Europe and United States drove revenues and earnings down.

## Sales (billions of yen)



## H1 Overview

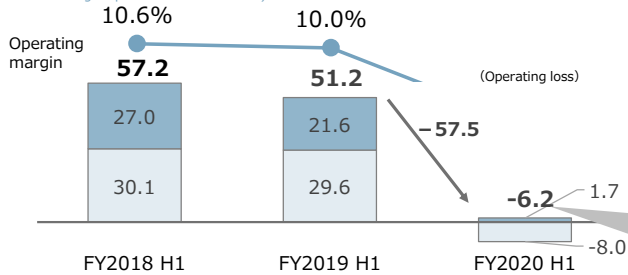
- Revenues and earnings declined on a 23% drop in hardware sales owing to fewer deal opportunities and a 28% drop in non-hardware sales because of lower office attendance
- Profitable after stripping out extraordinary factors

## Q2 Overview

- Revenues declined 18.6% in Q2 after dropping 32.1% in Q1, and we regained profitability
- On improvement track despite fewer business deal opportunities
- Hardware sales dropped 15% (down 31% in Q1)
- Experienced delays in recoveries of office attendance rates and print volumes, principally in Europe and United States
- Non-hardware sales down 23% (down 33% in Q1)

## Operating profit (billions of yen)

(Excluding corporate and eliminations)



Effective H1 operating profit: ¥3.4 billion  
Note: Extraordinary factors

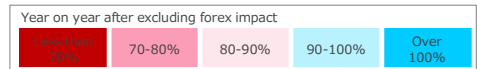
- Personnel optimization (¥5.5 billion)
- Production structure reorganization (¥4.1 billion)

\* Office printing sales - YoY sales change  
\* Hardware and non-hardware sales  
- YoY sales change after excluding forex impact

- In the Office Printing business, the operating loss and sales were both better in the second quarter than in the first.
- While second-quarter sales were lower than in the previous corresponding period, they were up 19% from the first quarter.
- After excluding extraordinary factors, our operating profit in the first half was effectively 3.4 billion yen.
- Hardware sales were off 31% year on year in the first quarter. The second-quarter decline was 15%. So, we were on an improvement track despite fewer business deal opportunities.
- Our non-hardware performance was almost as projected. First-quarter sales were off 33% year on year. They plunged 45% in April and May, but were off 23% in the second quarter.
- Still recovery progress varied across regions, as we explain on the next page.

- **Hardware:** On recovery track, centered on countries and regions relaxing lockdowns and social distancing, although situations adverse in United States and United Kingdom
- **Non-hardware:** Despite hitting bottom in Q1 performances remained sluggish in such markets as United States, United Kingdom, and Australia; in September, sales returned to more than 90% of previous year levels in markets where there were recoveries (5 of 14 countries and regions)

Sales compared with previous year  
(by country and region)



Hardware	Mar	Apr	May	Jun	Jul	Aug	Sep
Japan	Over 100%	70-80%	80-90%	90-100%	Over 100%	90-100%	80-90%
US	70-80%	Less than 70%	Less than 70%	70-80%	70-80%	Less than 70%	Less than 70%
Canada	Less than 70%	Less than 70%	Less than 70%	70-80%	70-80%	70-80%	70-80%
UK	Less than 70%	Less than 70%	Less than 70%	Less than 70%	Less than 70%	Less than 70%	Less than 70%
Germany	Over 100%	80-90%	80-90%	Over 100%	Over 100%	Over 100%	Over 100%
France	Less than 70%	Less than 70%	Less than 70%	90-100%	90-100%	Over 100%	Over 100%
Italy	Less than 70%	Less than 70%	70-80%	70-80%	90-100%	Over 100%	90-100%
Spain	Less than 70%	Less than 70%	Less than 70%	70-80%	90-100%	90-100%	70-80%
Netherlands	90-100%	Less than 70%	70-80%	70-80%	Over 100%	90-100%	90-100%
Australia	70-80%	70-80%	Less than 70%	90-100%	90-100%	70-80%	70-80%
New Zealand	Less than 70%	Less than 70%	Less than 70%	90-100%	Over 100%	Over 100%	70-80%
Thailand	Over 100%	90-100%	90-100%	90-100%	90-100%	90-100%	90-100%
Hong Kong	90-100%	Over 100%	90-100%	90-100%	90-100%	Less than 70%	90-100%
China	Less than 70%	Over 100%	Less than 70%	90-100%	90-100%	Over 100%	Over 100%

Non-hardware	Mar	Apr	May	Jun	Jul	Aug	Sep
Japan	90-100%	70-80%	70-80%	70-80%	70-80%	70-80%	70-80%
US	90-100%	Less than 70%	Less than 70%	Less than 70%	Less than 70%	Less than 70%	Less than 70%
Canada	90-100%	Less than 70%	Less than 70%	Less than 70%	Less than 70%	Less than 70%	Less than 70%
UK	70-80%	Less than 70%	Less than 70%	Less than 70%	Less than 70%	Less than 70%	Less than 70%
Germany	90-100%	Less than 70%	70-80%	90-100%	90-100%	90-100%	Over 100%
France	90-100%	Less than 70%	Less than 70%	70-80%	70-80%	70-80%	70-80%
Italy	Less than 70%	Less than 70%	Less than 70%	70-80%	90-100%	90-100%	Over 100%
Spain	70-80%	Less than 70%	Less than 70%	Less than 70%	70-80%	70-80%	Less than 70%
Netherlands	70-80%	70-80%	70-80%	70-80%	70-80%	70-80%	70-80%
Australia	Less than 70%	Less than 70%	Less than 70%	Less than 70%	Less than 70%	Less than 70%	Less than 70%
New Zealand	Over 100%	Less than 70%	Less than 70%	Less than 70%	70-80%	90-100%	70-80%
Thailand	90-100%	70-80%	70-80%	70-80%	90-100%	90-100%	90-100%
Hong Kong	90-100%	70-80%	70-80%	90-100%	90-100%	70-80%	90-100%
China	90-100%	Over 100%	70-80%	90-100%	Over 100%	Over 100%	Over 100%

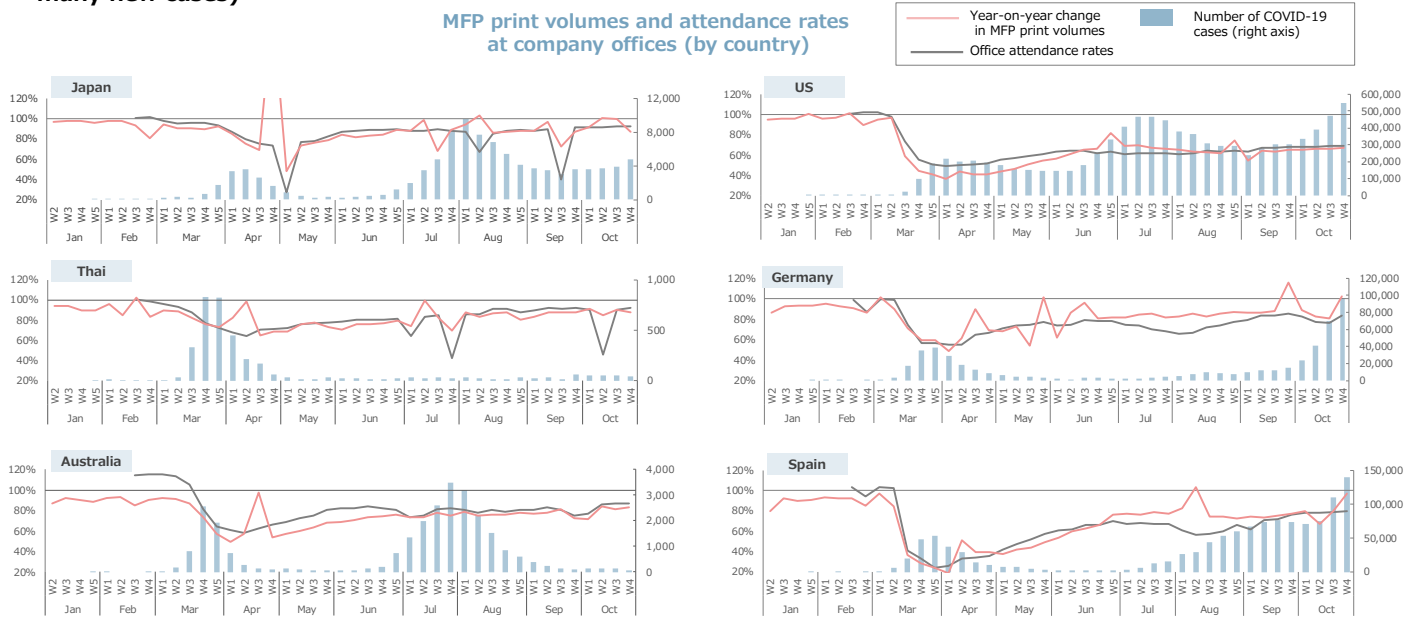
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- Here, we show results trends by country and region in hardware and non-hardware.
- Red shows that sales were at less than 70% of the previous corresponding period levels. Pink shows that they were at 70% to 80% of the previous corresponding period levels, and so on through dark blue, where sales were up year on year.
- As the months progressed, red turned to light blue for hardware. There were major improvements in Japan and elsewhere in Asia and in Europe (excluding United Kingdom).
- In September, red prevailed in many more countries for non-hardware than for hardware. Circumstances remained particularly adverse in North America, the United Kingdom, and Australia.
- We experienced sales recoveries to more than 90% of the previous corresponding period levels in five of 14 pandemic-affected countries and regions. We stated when announcing first-quarter results that we expected recoveries to these levels by the end of this year, and those forecasts have materialized.
- That said, non-hardware sales have plunged in Spain after a recovery, owing to a second wave of the pandemic, with office attendance rates dropping.
- Infection numbers in major European countries are worsening, so we need to carefully assess the risks.

- Print volumes and office attendance rates correlated
- New infection case numbers and office attendance rates not necessarily proportional (flat at low levels in countries with many new cases)

MFP print volumes and attendance rates at company offices (by country)



Note: Office attendance rates based on the Google Community Mobility Report, showing rates of change in traffic to workplace since before pandemic. Weekly data published each Tuesday. Print volumes based on Ricoh @Remote data, with change in MFP print volumes from previous corresponding period. Number of COVID-19 cases from Johns Hopkins University-announced figures.

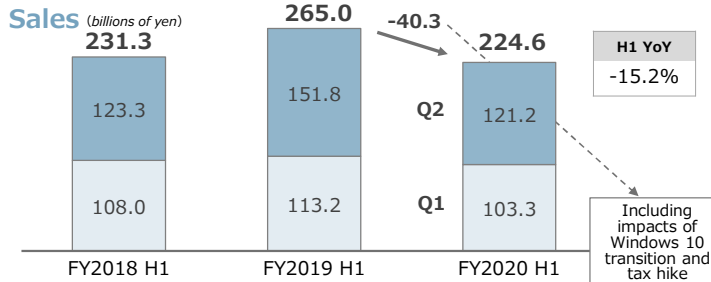
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- We have compiled data on MFP print volumes and office attendance rates, which both remain closely correlated.
- Still, new infection case numbers are not necessarily proportional to office attendance rates and print volumes. We have seen volumes and rates flatten at low levels for countries with many new cases and improve in countries with few cases.
- The impact on printing volumes is less from infection case numbers and more from government regional, industry, and time zone restrictions. It is hard to project how things will turn out from current lockdowns across Europe.



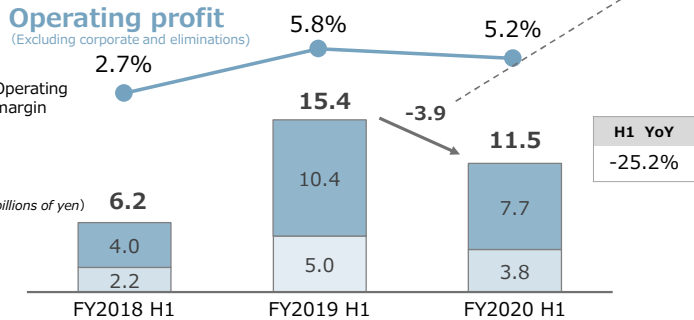
# FY2020 H1 Results Office Services

Sales off amid absence of extraordinary demand spikes relating to Windows 10 transition and tax hike and BPS closures. Package demand solid particularly in Japan and Europe



## Q2 Overview

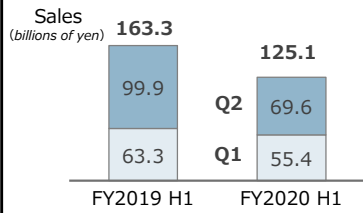
- IT Services and Applications
  - Japan : "Scrum Series" sales surged 67% YoY in Q2 on expanded marketing and industry and business demand and online demand
  - Europe : Revenues rose 19%\*1 on stronger IT services structure in key countries
- IT infrastructure : Demand was down after Windows 10 transition spike in previous year
  - Anticipating more GIGA school deals in Japan in H2
- Business Process Services:
  - Revenues down from site closures (about 10%\*2)



FY20 H1	billions of yen	Sales	YoY change
<b>Office services business</b>			
IT infrastructure (hardware and software)	93.6	93.6	-23.1%
IT services (including maintenance and outsourcing)	49.4	49.4	-3.6%
Applications (business-specific apps and in-house apps)	33.8	33.8	+2.2%
Business Process Services	42.2	42.2	-21.4%

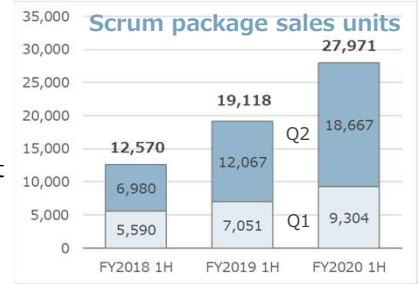
- Office Services sales dropped 15.2%, or 40.3 billion yen, from a previous fiscal year in the first half. Operating profit was down 25.2%, or 3.9 billion yen.
- These declines largely reflected the absence of the previous year's demand related to a transition to Windows 10 and a tax hike.
- The operating margin improved to 6.4% in the second quarter. We anticipate further gains.
- In IT services and applications, demand remained robust in Japan for Scrum packages, whose sales surged 67% in the second quarter, with sales reaching a monthly record of 7,500 units in September.
- In Europe, revenues rose 19% on a stronger IT services structure in key countries.
- While IT infrastructure sales experienced lower demand after the Windows 10 transition spike of the previous year, we anticipate more GIGA school deals in Japan in the second half.
- Business Process Services sales were down again, reflecting closures of almost 10% of output centers in the United States.

**Japan**

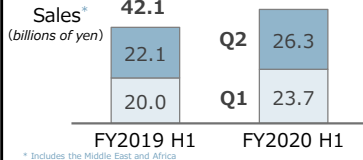


**Despite lower revenues in absence of Windows 10 transition and tax hike, solutions for the “New Normal” sold well**

1. Scrum packages for small and medium-sized enterprises  
Sales of ¥18.2 billion (H1 up 32% from year earlier, with unit sales jumping 46%)
2. Scrum assets for mid-tier companies  
Orders of ¥9.8 billion (H1 up 139%)



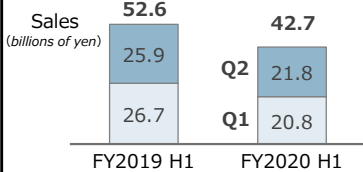
**Europe**



**Sales higher on strengthened structures in key countries and package deployments**

1. Demand solid for Work Together, Anywhere solution package  
Orders totaled 1,400 units, worth ¥2.4 billion, with 5,300 units worth ¥16 billion in pipeline (from ¥1.1 billion in orders and ¥8.7 billion in pipeline in Q1)
2. DocuWare demand solid on expanded teleworking (number of cloud contracts surged 40%)
3. Strengthened structure in key countries, acquiring Germany’s Data Vision and Poland’s Simplicity in September and Britain’s mti in October

**Americas**



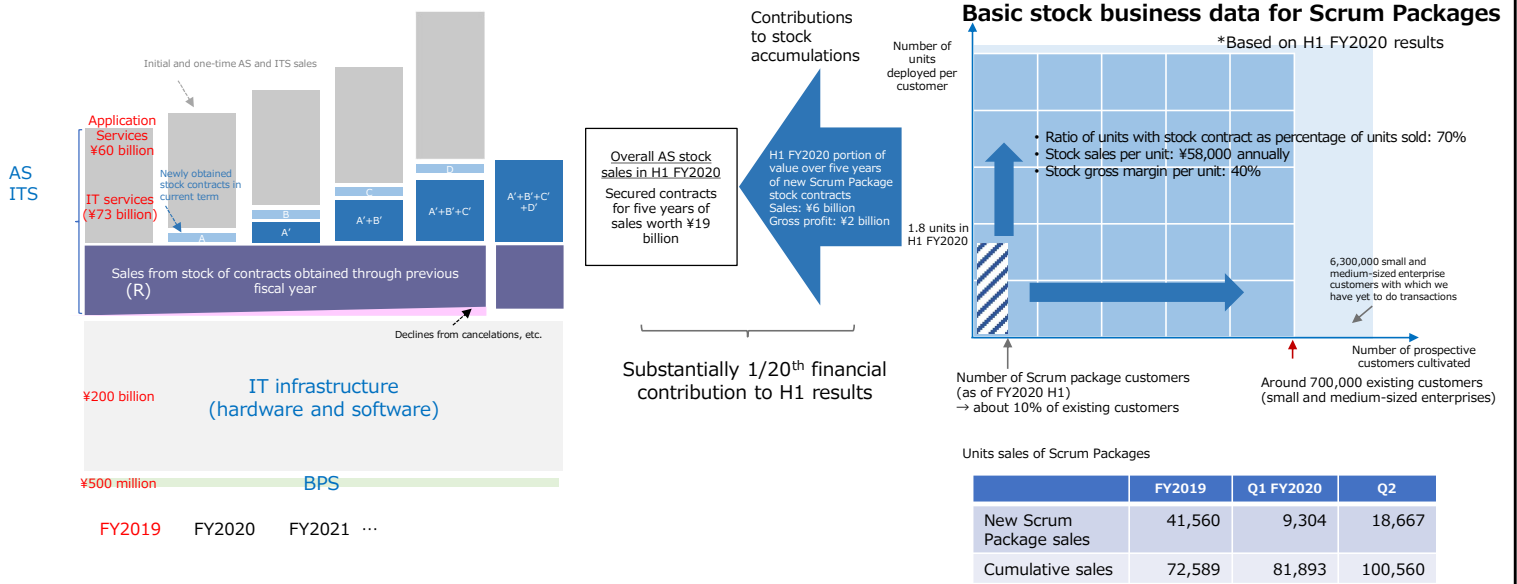
**Sales dropped owing to BPS site closures, while business development accelerated to match changing customer needs**

1. Accelerated deployment of Business Continuity Package encompassing DocuWare, RSI, and IT Essentials  
Changed sales position assessment system, conducted training, and held webinars
2. Rolled out new services for remote work  
Fully deployed Digital Mail (a solution for digitizing and distributing mail room postal items)  
→ Secured more than 20 new large corporate customers (equivalent to \$500 million in annual sales)

- Here, we present regional situations for Office Services.
- We have achieved steady growth in Japan for Scrum packages and assets. We have sold an aggregate 100,000 Scrum packages.
- In Europe, we have done well with our Work Together, Anywhere, campaign, with the demand pipeline expected to double from the first quarter.
- Demand for DocuWare has benefited from expanded teleworking. Companies that we acquired to reinforce our structure are performing well.
- In the Americas, we have finished our package training program, are set to roll out offerings. In Managed Services, demand has emerged for digitizing postal items owing to the expansion of teleworking.

# Reference: Stock Growth in Domestic Office Services Field

- Stock rapidly accumulating owing to steady growth in Office Services area
- Cloud-based product and package sales expanded on growth in the expansion of remote work, boosting subscription sales ratio (Ratio of subscriptions as percentage of stock contracts obtained rising from 24%, to 40%) (divided into monthly amounts from conventional bulk posting when contracts acquired (annual contracts, etc.)



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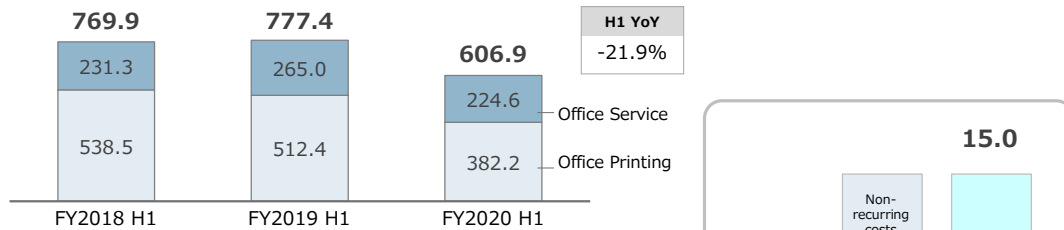
- Stock is accumulating owing to favorable conditions in the Office Services business.
- The graph on the right of this page shows the potential of Scrum packages. The horizontal axis shows the number of prospective customers cultivated and the vertical axis shows the number of units deployed per customer.
- We have around 700,000 existing customers, of which about 10% have deployed Scrum packages. We still have potential to tap 630,000 of our customers.
- Existing customers have deployed an average 1.8 packages to date. We think that this number will rise to 3~5 packages, so there is considerable potential.
- New Scrum package stock contracts for five years are worth 6 billion yen in sales, with gross profit of 2 billion yen. In the first half, we secured Application Services stock contracts for five years of sales worth 19 billion yen.
- Subscription model sales have increased, so sales posted in the first half were limited.
- We anticipate further stock expansions in view of overseas deployments unfolding as in Japan, as explained.

# FY2020 H1 Results

## Office Business Total

Office Business revenues and earnings down but operating profit still ¥5.3 billion (effectively ¥15 billion)

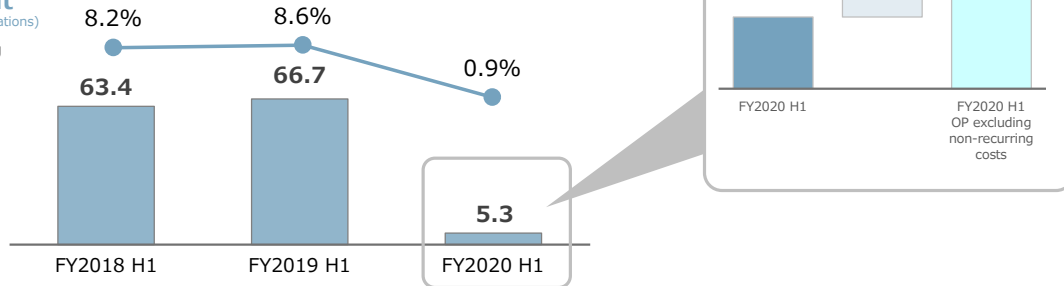
Sales (billions of yen)



### Operating profit

(Excluding corporate and eliminations)

Operating margin  
(billions of yen)

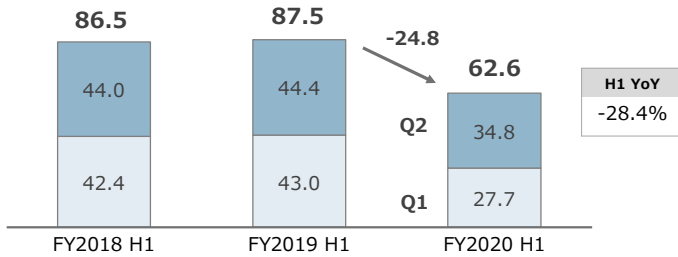


- Operating profit for the Office Business, which encompasses the Office Printing and Office Services businesses, was 5.3 billion yen in the first half of the year.
- After factoring out nonrecurring costs, operating profit would have been 15 billion yen. The breakdown would have been 1.1 billion yen in the first quarter and a much improved 13.9 billion yen in the second quarter.

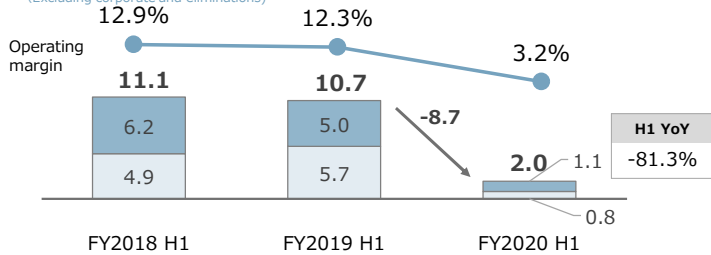
# FY2020 H1 Results Commercial Printing

Sales and earnings down. Non-hardware performance recovered moderately, while little customer appetite for investing in hardware.

## Sales (billions of yen)



## Operating profit (billions of yen) (Excluding corporate and eliminations)



## H1 Overview

YoY sales changes\*

Commercial Printing Q1: -34% Q2: -22%  
 Hardware Q1: -39% Q2: -28%  
 Non-hardware Q1: -34% Q2: -20% \* After stripping out forex impact

## Q2 Overview

- European demand on recovery track but turnarounds delayed in key Americas markets

YoY sales changes\*

Americas Q1: -34% Q2: -29%  
 Europe Q1: -44% Q2: -22%

- Non-hardware demand on recovery track owing to customer events and business activity resumptions

⇒ Secured automation and labor-saving print demand in line with expanded teleworking

⇒ Expanded sales of new light production systems and continuous feed printers



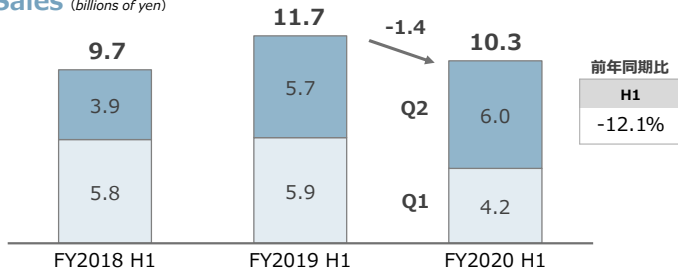
RICOH Pro VC70000 high-speed continuous feed inkjet printing system

- In the Commercial Printing business, our non-hardware performance recovered moderately, but revenues and earnings declined as there was little customer appetite for high-ticket hardware in view of concerns about businesses prospects.
- In the second quarter, we headed toward recoveries in Europe, and Japan experienced turnaround delays in the Americas, which account for around 50% of sales.
- Customer events and business activity resumptions in regions experiencing recoveries from infections boosted enterprise business output, while demand for non-hardware recovered more than for hardware.

# FY2020 H1 Results Industrial Printing

China's domestic inkjet head market recovered, with revenues and earnings improving in Q2

## Sales (billions of yen)



## H1 Overview

- Profitability improved on Chinese market recovery and expense constraints

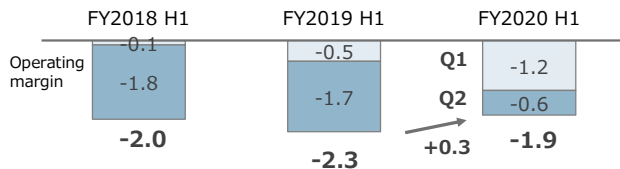
## Q2 Overview

- Revenues and earnings up on improved inkjet head market conditions and industrial printer demand
- Sales up YoY on inkjet head market recovery  
→ Expanded sales of products launched in Q1



RICOH TH5241  
industrial inkjet head

## Operating profit (billions of yen) (Excluding corporate and eliminations)

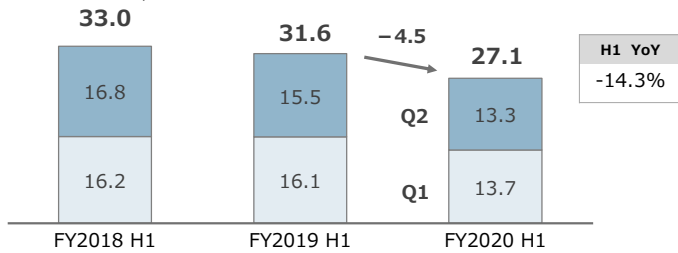


- Industrial printer sales recovered to previous year's levels  
Wide format printers: Demand recovered, with own sales robust  
Textile printers: Personal demand up

- The Industrial Printing business benefited from a domestic recovery in China in the core inkjet head business, enhancing second-quarter revenues and earnings.
- The inkjet head and industrial printer businesses performed well, offering upside potential.

## Revenues and earnings dropped on delayed recoveries in European and American markets

### Sales (billions of yen)



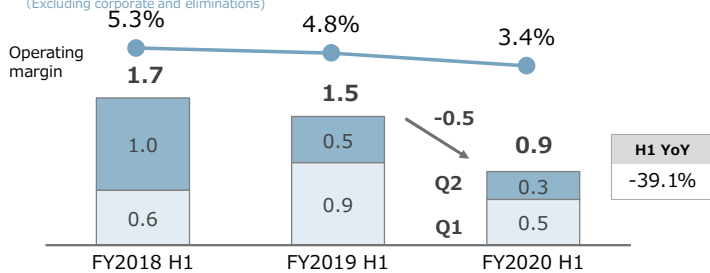
### H1 Overview

- Sales and earnings dropped amid sluggish demand for events and travel tickets, with label revenues declining despite higher e-commerce demand because of smaller label areas

### Q2 Overview

- While Japanese and Chinese markets recovered steadily, recoveries were delayed in Europe and United States
- Continued to improve costs market and progressed in such measures as securing large customers in American market

### Operating profit (billions of yen) (Excluding corporate and eliminations)

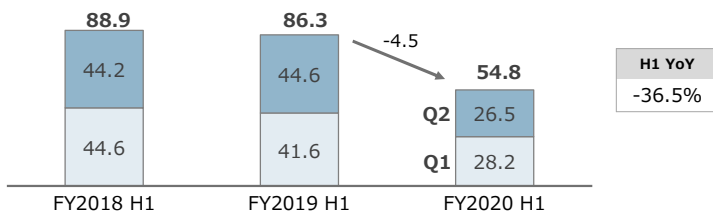


⇒ Globally deploy products that resolve social issues and secure logistics demand in American market

- Thermal business revenues and earnings dropped owing to delayed recoveries in the European and American markets. Decreased movements of people caused event ticket demand to decline.
- That said, measures to cut costs and secure large customers made progress.
- We seek to secure demand by bringing out products that resolve social issues.

While existing businesses were on recovery track, revenues and earnings down from de-consolidation of leasing business and investments in growth businesses

### Sales (billions of yen)



### H1 Overview

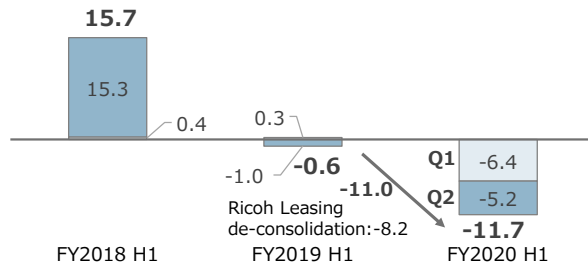
- Revenues and earnings dropped owing to de-consolidation of leasing business and downturns in Smart Vision and Industrial Products businesses

### Q2 Overview

- Sales of existing business sales increased YoY and profit margins improved in Smart Vision business, for steady recovery after bottoming in Q1
- Smart Vision: Solid performances of THETA and related cloud services amid rising demand for 360° cameras
- Industrial Products: Demand on track for recovery among customers making finished products (automobiles and Chinese industrial equipment)

### Operating profit (billions of yen)

(Excluding corporate and eliminations)



⇒ Near-term signs of improved demand in each market, with sales recoveries and cost constraints driving profit gains

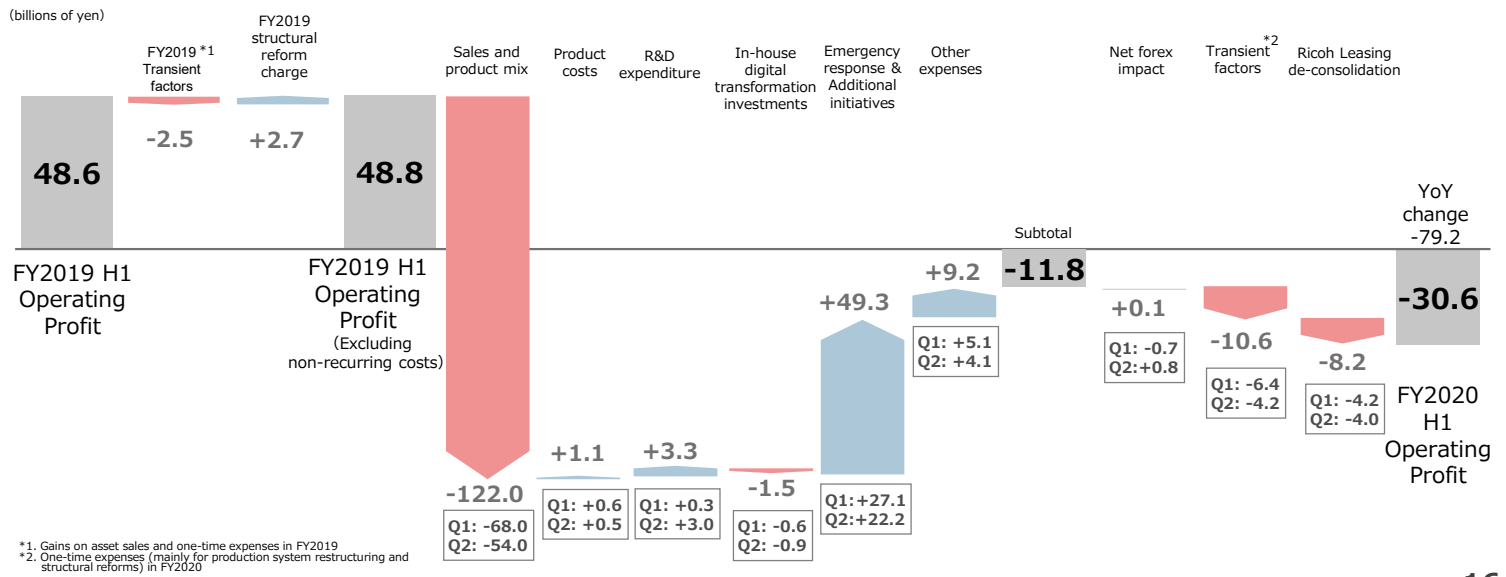
- In the Others segment, revenues and earnings were down owing to the de-consolidation of the leasing business and investments in growth businesses.
- The Smart Vision and Industrial Products businesses recovered in the second quarter, with revenues increasing.
- Demand for THETA cameras was favorable, with sales of 360° virtual tour services doubling.
- Industrial products sales were up in the second quarter as a result of recoveries in automotive-related and Chinese production facilities demand.



# FY2020 H1 Results

## Operating Profit Comparisons

Gross profit down significantly owing to pandemic's impact on sales volumes, prompting management to institute emergency cost-cutting measures



Nov 4, 2020

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- Here, we present operating profit comparisons.
- The downside sales and product mix impact was 122 billion yen. This stemmed from print volumes and sales opportunities dropping with lower hardware sales as a result of office attendance rates sliding. The effective pandemic impact of the 122 billion yen was 113 billion yen.
- Emergency measures saved 49.3 billion yen, comprising 46 billion yen in expense reductions and 3.3 billion yen in measures to enhance sales. We have progressed in broad-based cost-cutting.
- Other expenses declined on the strength of decreases in incentives, sales promotion spending, and other variable costs as a result of volume drops.
- Transient factors were expenses associated with locating to a new plant in China and optimizing personnel in the United States.
- We thus posted an operating loss of 30.6 billion yen, from an operating profit of 48.8 billion yen a year earlier.

# Statement of Financial Position as of September 30, 2020

Total assets dropped ¥1 trillion from Ricoh Leasing de-consolidation, while financial stability improved

Assets				Liabilities and Equity			
(Billions of yen)	As of Sep 30, 2020	Change from Mar 31, 2020		(Billions of yen)	As of Sep 30, 2020	Change from Mar 31, 2020	
Current Assets	1,002.5	-1,103.6	Cash pool balance in Group Impact of balancing	Current Liabilities	582.8	-966.0	
Cash & time deposits	337.1	+74.2	Sales of Ricoh Leasing shares and increases from financing	Bonds and borrowings	94.2	+42.7	
Trade and other receivables	339.6	-53.0	Decreases in year-end receivables and operating receivables from pandemic impact	Trade and other payables	227.3	-18.7	Year-end trade payables down
Other financial assets	90.3	+3.0		Lease liabilities	26.3	-0.8	
Inventories	196.7	-4.5		Other current liabilities	234.9	-20.1	Bonus reserve decrease
Other current assets	38.6	+2.2		Liabilities directly related to assets held for sale	0.0	-969.0	Decrease from Ricoh Leasing de-consolidation
Assets classified as held for sale	0.0	-1,125.5	Decrease from Ricoh Leasing de-consolidation	Non-current Liabilities	355.2	+44.9	
				Bonds and borrowings	168.3	+40.1	Increased borrowings for pandemic and other measures
Non-current assets	835.0	+73.5		Lease liabilities	44.7	+5.9	
Property, plant and equipment	201.5	+0.0		Accrued pension & retirement benefits	96.5	-3.2	
Right-of-use assets	62.4	+3.0		Other non-current liabilities	45.6	+2.1	
Goodwill and intangible assets	235.6	+3.7		Total Liabilities	938.0	-921.0	
Other financial assets	132.7	-6.4		Total equity attributable to owners of the parent	895.9	-24.4	Decrease from loss
Other non-current assets	202.5	+73.1	Ricoh Leasing shares posted as equity method investments	Noncontrolling Interest	3.5	-84.6	Decrease from Ricoh Leasing de-consolidation
Total Assets	1,837.5	-1,030.0		Total Equity	899.4	-109.0	
				Total Liabilities and Equity	1,835.6	-1,032.0	
				Total Debt	262.5	+82.8	

\*Transfer of assets held for sale: Transferred related assets and liabilities to assets and liabilities held for sale in line with decision to partially transfer Ricoh Leasing shares

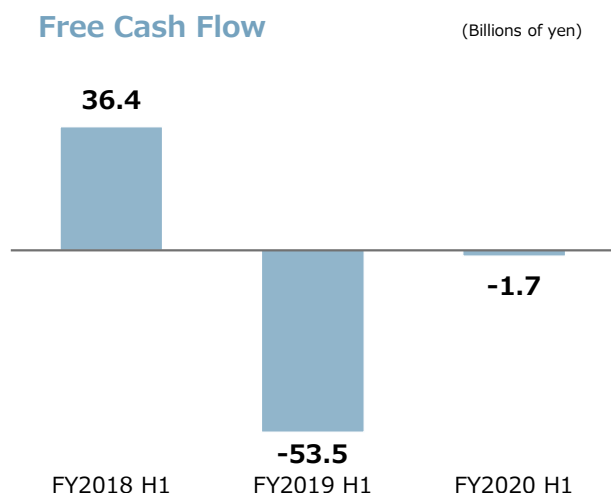
Exchange rate as of Sep 30, 2020: US\$ 1 = ¥ 105.80 (-3.03)  
(change from Mar 31, 2020, rate) EURO 1 = ¥ 124.17 (+4.62)

- I will now overview our financial position.
- Total assets were 1,837.5 billion yen, down around 1,000 billion yen from the end of the previous fiscal year, as a result of the de-consolidation of Ricoh Leasing.
- Cash and time deposits and bonds and borrowings were up 53.9 billion yen from the end of March this year. This reflected the impact of the cash pool balance in the Group, and does not mean an actual rise.
- Interest-bearing debt was down around 700 billion yen as a result of the de-consolidation of Ricoh Leasing.
- Decreases in trade and other receivables and payables reflected lower revenues.
- Borrowings rose on 30 billion yen secured to tackle the pandemic and 10 billion yen in sustainability-linked loans.

# FY2020 H1 Statement of Cash Flows

Free cash flow improved on Ricoh-Leasing de-consolidation and investment constrains amid falling earnings

(Billions of yen)	FY2019 H1	FY2020 H1
Profit	32.2	<b>-22.1</b>
Depreciation and amortization	61.7	<b>53.3</b>
Other operating activities	-63.6	<b>-1.5</b>
Net cash provided by operating activities	30.2	<b>29.5</b>
Plant and equipment	-31.2	<b>-22.3</b>
Purchase of business	-16.1	<b>-4.8</b>
Other investing activities	-36.4	<b>-4.1</b>
Net cash used in investing activities	-83.8	<b>-31.3</b>
Increase (Decrease) of debt	92.2	<b>91.2</b>
Dividend paid	-9.4	<b>-9.4</b>
Other financing activities	-17.5	<b>-16.0</b>
Net cash provided by financing activities	65.2	<b>65.8</b>
Effect of exchange rate changes	-5.8	<b>0.3</b>
Net increase in cash and cash equivalents	5.8	<b>64.3</b>
Cash and cash equivalents at end of period	245.9	<b>328.0</b>
Free cash flow (Operating + Investing net cash )	-53.5	<b>-1.7</b>



\*Including ¥55.9 billion in proceeds from sale of Coca-Cola BCBJ shares

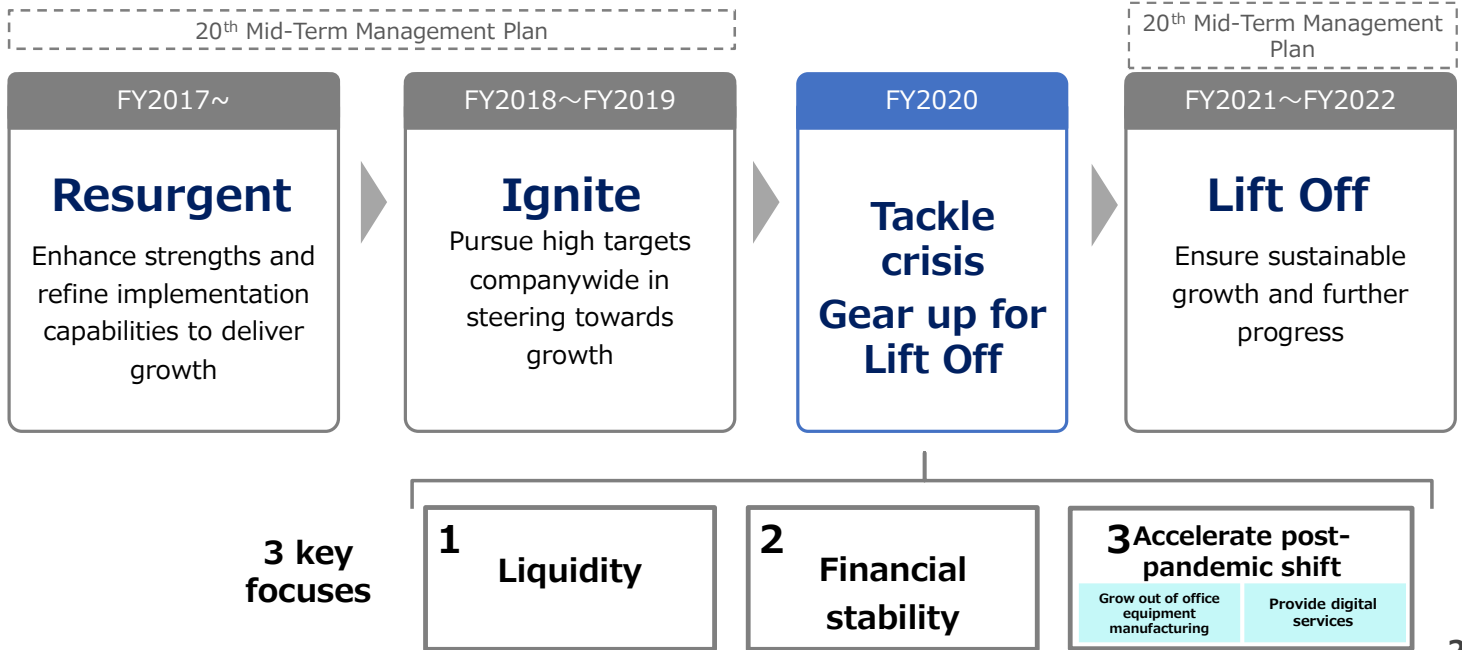
\*Including ¥7.8 billion from transfer of Ricoh Leasing shares  
Net increase by transfer of Ricoh Leasing shares  
+¥36.7 billion: total share sales  
- ¥28.9 billion: cash in Ricoh Leasing

- I will now discuss our Statement of Cash Flows.
- We improved free cash flow amid declining earnings by de-consolidating Ricoh Leasing and constraining investments.
- Net cash provided by operating activities was down only a little despite losses, reflecting working capital improvements.
- Net cash used in investing activities was lower because there were fewer corporate acquisitions than last year, and as a result of partial transfers of Ricoh Leasing shares.
- Having posted a 22.1 billion yen loss attributable to owners of the parent, free cash flow was negative 1.7 billion yen, reflecting working capital improvements and investment constraints.

## **FY2020 Full-Year Outlook and Actions**

- I, Jake Yamashita, will discuss our full-year outlook and actions.

## A year of “Emergency Response & gearing up” to prepare for “Lift Off”



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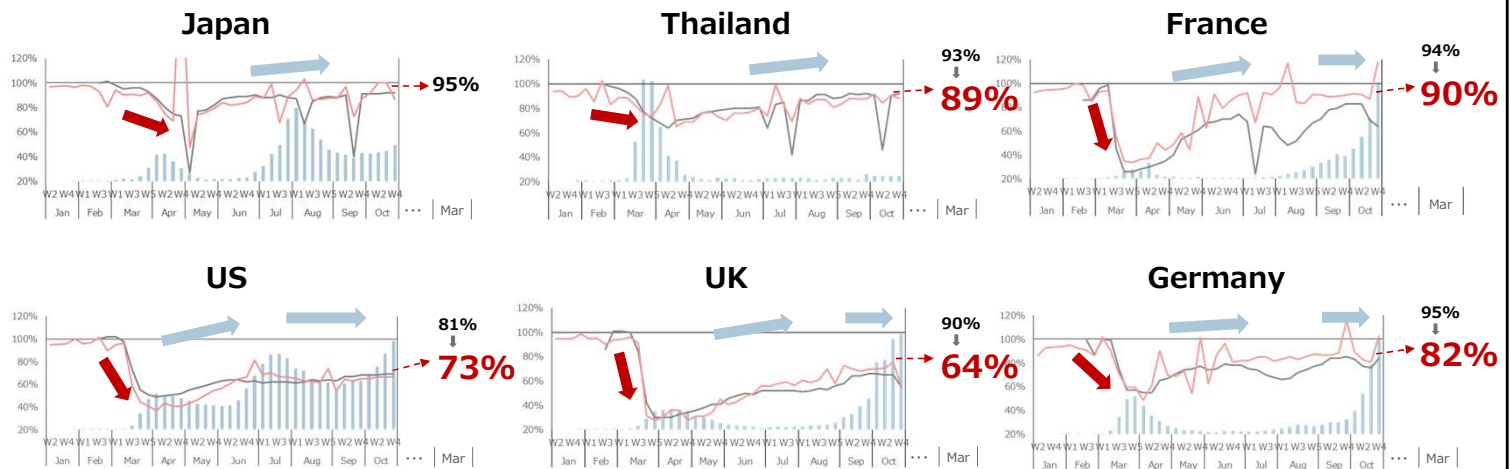
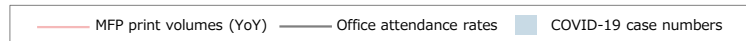
- I presented this chart when we announced on May 8. I noted that we positioned this year as one for tackling crisis and gearing up for Lift Off.
- We also look to work on a new mid-term management plan for next fiscal year and beyond.
- Responses to COVID-19 have varied among regions, and the pandemic has yet to abate around the world.
- We concluded that we need to overhaul our business structure on the assumption that societies will have to live with COVID-19 for some time to come.
- We will accordingly accelerate our shift away from office equipment manufacturing and become a digital services company.



# MFP Print Volumes Owing to Pandemic and Outlook

Print volume assumptions updated to reflect the risk of increasing case numbers in major European and American countries

Reference : Updated print volume assumptions by country

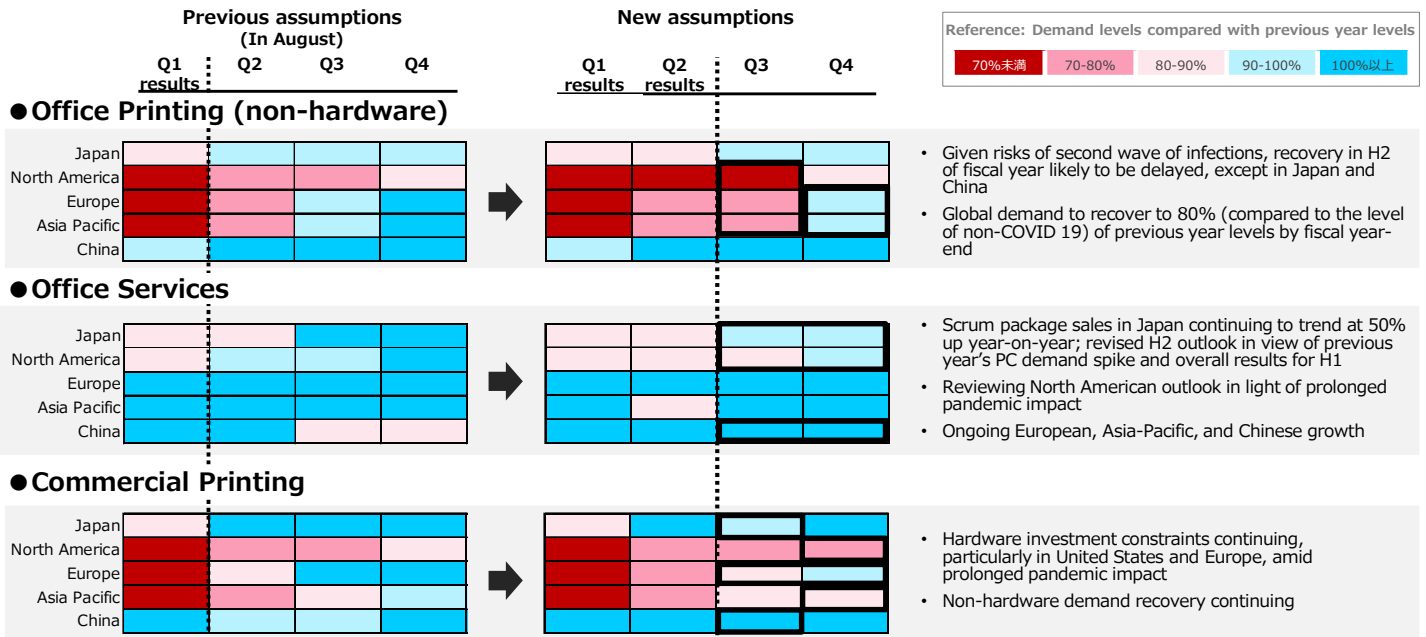


Note: Office attendance rates based on the Google Community Mobility Report, showing rates of change in traffic to workplace since before pandemic. Weekly data published each Tuesday. Print volumes based on Ricoh @Remote data, with changes in MFP print volumes from previous corresponding period

- I will now explain why we are projecting such a large loss.
- Here, we have updated a chart that we presented in the first quarter covering print volume performances and assumptions for major countries.
- When we analyzed office attendance rates and print volumes as of the first quarter based on our @Remote management system for output equipment, we forecast that global demand would recover to 90% of the levels of a year earlier within this fiscal year.
- While results for the second quarter were broadly as we assumed in many countries, print volume recoveries lagged considerably more than we envisaged in the United States, the United Kingdom, and some other key markets.
- On top of that, we saw lockdowns declared in major cities across Europe.
- It was against that backdrop that we also factored in expert opinions and other sources in reviewing the extents of prospective recoveries as of March next year.
- As I mentioned earlier, we were forced to conclude that conditions in September this year would remain unchanged through next March in countries with very unfavorable recovery prospects.

# Pandemic Impact Assumptions by Core Business

Updated each business forecast based on the risk of increasing case numbers.  
Recovery speed differs region by region



- This chart color-codes changes by region in the pandemic's impact on core businesses.
- We estimated the impact on results for Commercial Printing hardware and non-hardware as an assumption for Office Printing non-hardware assumptions mentioned before.
- We also made and color-coded assumptions for the extent of recoveries or growth in Office Services.
- After reformulating our results based on this information, the downside impact of the pandemic was an additional 60 billion yen or so.
- We have commented on differences between assumptions at the end of the first quarter and now.
- For Office Services, which is a growth area for us, we have sensed growth potential, particularly in Japan and Europe.
- In Japan in particular, we have seen unit sales of Scrum packages keep trending at around 50% above previous year levels. Expansion also continues in Europe, the Asia-Pacific, and in China.



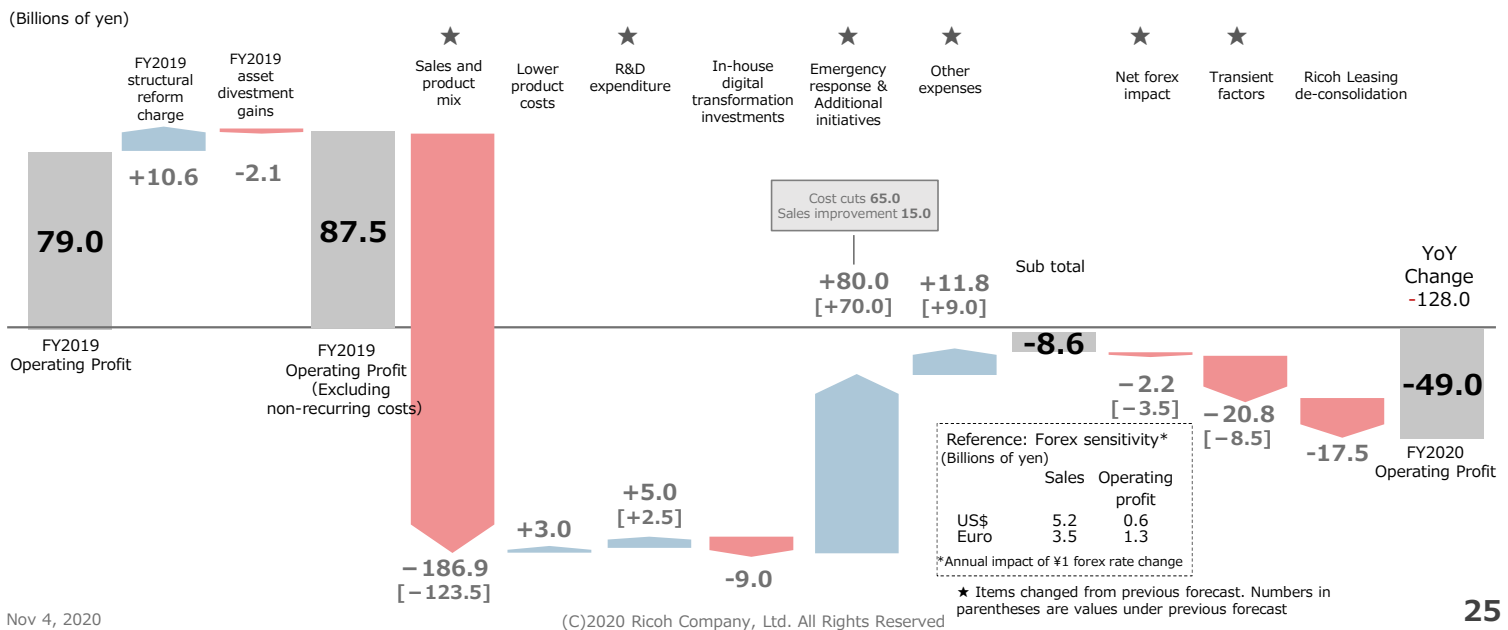
# Forecasts for FY2020 - Key Indicators

(billions of yen)	FY2019	Previous FY2020 forecast in August 2020	<b>FY2020 forecast</b>	YoY Change
Sales	2,008.5	1,780.0	<b>1,664.0</b>	-17.2%
Gross profit	721.5	600.8	547.6	-24.1%
Selling, general and administrative expenses	642.5	590.8	596.6	-7.1%
Operating profit	79.0	10.0	<b>-49.0</b>	—
Profit attributable to owners of the parent	39.5	3.6	<b>-36.4</b>	—
ROE	4.3%	0.4%	—	—
Average exchange rates	Yen/US\$ 108.80 Yen/euro 120.90	105.65 119.62	105.95 120.65	-2.85 -0.25
R&D expenditures	102.8	92.5	<b>92.5</b>	-10.2
Capital expenditures	86.5	48.0	<b>48.0</b>	-38.5
Depreciation	62.5	46.0	<b>46.0</b>	-16.5

- This slide presents forecasts for fiscal 2020.
- We look for 1,664 billion yen in sales, representing a drop of around 340 billion yen year on year.
- The gross profit projection is 547.6 billion yen, or down around 170 billion yen. We project an operating loss of 49 billion yen.

# Forecasts for FY2020 - Operating Profit Comparisons

Reap benefits of urgent measures more swiftly  
assuming greater impact due to expansion of pandemic in H2.



- This chart shows operating profit factors.
- As mentioned earlier, the pandemic's downside impact of 175 billion yen is net of the 186.9 billion yen for the sales and product mix just left of center in the slide and 11.8 billion yen in other expenses toward the right.
- Our expense decrease reflected lower logistics costs and sales commissions as a result of lower volumes.
- The 80 billion yen just right of center in the slide represents improvements from emergency and permanent actions.
- I'll touch our progress in these regards on next slide.

## Generate earnings greater than plan by accelerating measure deployments

Categories	Measures	H1 results	(at Q1 announcement)	Full year	(New)
Emergency measures	SG&A expense cuts	✓ Trim SG&A expenses ✓ Cut costs through work practice reforms	¥22.2 bn	¥25 bn	→ ¥31 bn +¥6 bn
	SG&A expense cuts and structural reductions	✓ Review development themes aimed at making Ricoh world's top manufacturer ✓ Digitalize headquarters business processes, etc.	¥23.8 bn	¥30 bn	→ ¥34 bn +¥4 bn
Permanent measures	Cost of goods sold reductions	✓ Reinforce digital manufacturing ✓ Optimize production sites to being a digital services company	¥3.3 bn	¥15 bn	
	Sales boost efforts	✓ Tailor services businesses to local needs ✓ Continue rolling out products and services for new normal			
*Operating profit contributions		<b>Total</b>	¥49.3 bn	¥70 bn	→ ¥80 bn +¥10 bn

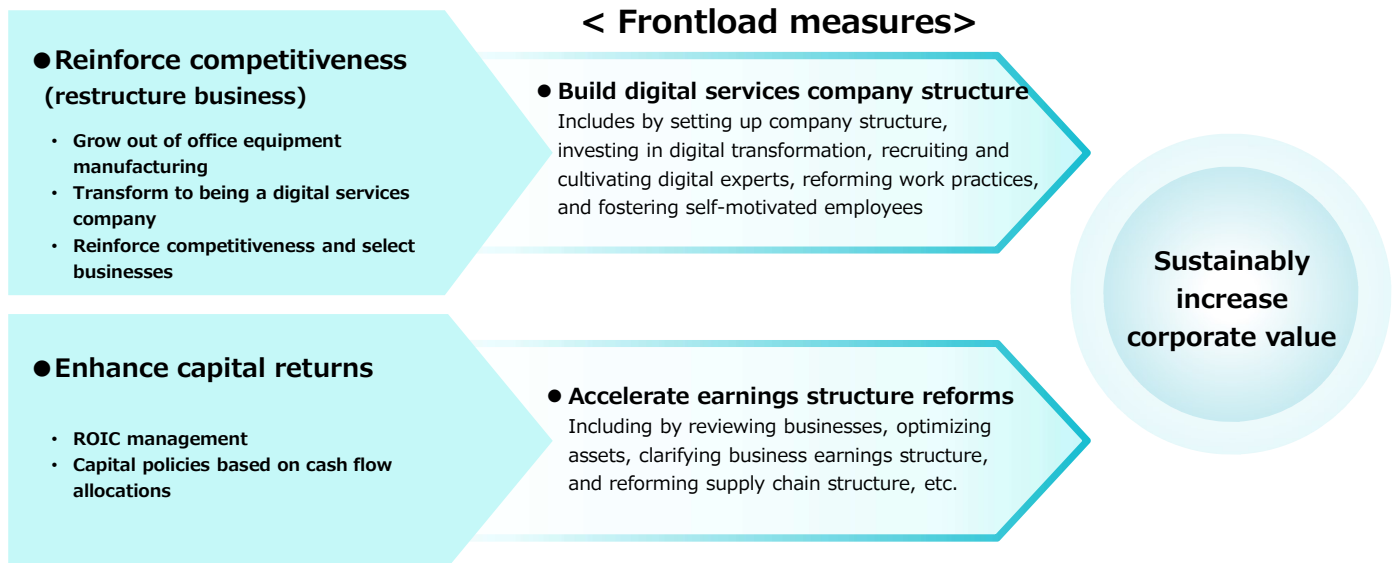
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- This chart shows how we have progressed with emergency and permanent actions.
- In the first half, we attained savings of 49.3 billion yen, representing 70% of 70 billion yen in cuts targeted for the full year.
- While some first-half savings were temporary, the acceleration of our activities prompted us to lift the 70 billion yen in savings to 80 billion yen for the year.
- We continue to accelerate our initiatives.
- We particularly need to step up permanent actions.
- We have improved the productivity of customer engineers in failure prediction and remote maintenance by accelerating sales of advanced MFPs.
- Efforts to minimize the frequency of customer visits and resolve issues remotely have delighted customers as a measure for preventing COVID-19 infections.
- It is also vital to accelerate measures to boost sales, and here, too, we have responded.
- In the first half, we added 3.3 billion yen to sales by expanding our lineup of Scrum packages and assets in Japan and making acquisitions and running a Work Together, Anywhere, campaign in Europe. In the Americas, we are endeavoring to expand our services business.
- We will accelerate business expansion efforts worldwide, and look to add 15 billion yen to sales through such measures.

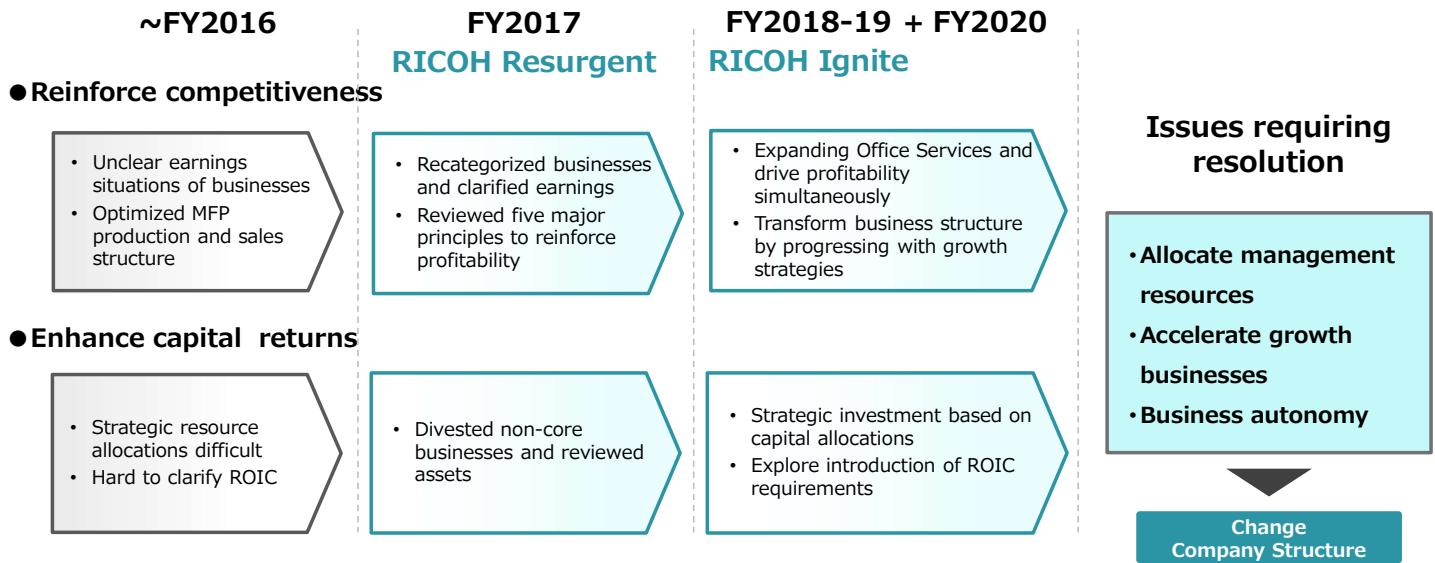
## Respond to the changing environment and bring forward transformations



- We will grow while collaborating closely with our customers.
- Over the past three years, we have sought to sustainably expand corporate value by reinforcing competitiveness and enhancing capital returns.
- We have accordingly accelerated efforts to transition away from being an office equipment manufacture to become a digital services company.
- We consider it necessary to run our businesses more effectively by making returns on invested capital a key benchmark.
- The pandemic has underscored the correctness of our approach.
- The global economy now operates through flows of information, money, and goods without movements of people.
- We have constantly questioned whether Ricoh in its current form is ideal for delivering customer value.
- We saw the pandemic as a driver for redesigning our organization and processes from the ground up to keep providing that value.
- These considerations led us to decide that we would adopt a new company structure in April next year.

# Company Structure - Initiative to Date

Overcame challenges to further growth by strengthening businesses and reviewing assets



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- I will review some of our activities to date in explaining why we are shifting to a new company structure.
- When I took the helm in 2017, the exact earnings positions of our businesses were still unclear, and we adopted a structure and processes to optimize MFP production and sales.
- That year, we announced RICOH Resurgent to recategorize our businesses and clarify earnings.
- We reviewed our five major principles to reinforce profitability. These principles were to pursue market share, expand machines in field, offer a full lineup, manufacture in-house, and offer direct sales and service.
- We relentlessly divested non-core businesses and reviewed assets.
- Under RICOH Ignite, which we rolled out in fiscal 2018, we have pursued business growth, simultaneously expanding the Office Services business and driving profitability. We have also transformed our business structure by progressing with growth strategies.
- At the same time, we have explored the introduction of return on invested capital requirements.
- Today, three issues require resolution.
- The first is to optimally allocate management resources. The second is to accelerate growth businesses. The third is to secure business autonomy.
- We decided to adopt a new company system to resolve those issues.
- We previously looked to deploy the new setup in 2023 but brought that decision forward two years.

# Change Company Structure

**Leverage clear asset allocation to accelerate business growth and enhance capital returns enhancement**

## ● Structure goals

- Allocate management resources optimally
- Shift resources to growth areas
- Ensure business autonomy and clarify responsibilities and authority

## ● Each business unit roles

- Grow through nimble, customer-centric management
- Enhance capital returns through a clear earnings structure
- Leverage external resources to boost competitiveness

### To date



### From April 2021



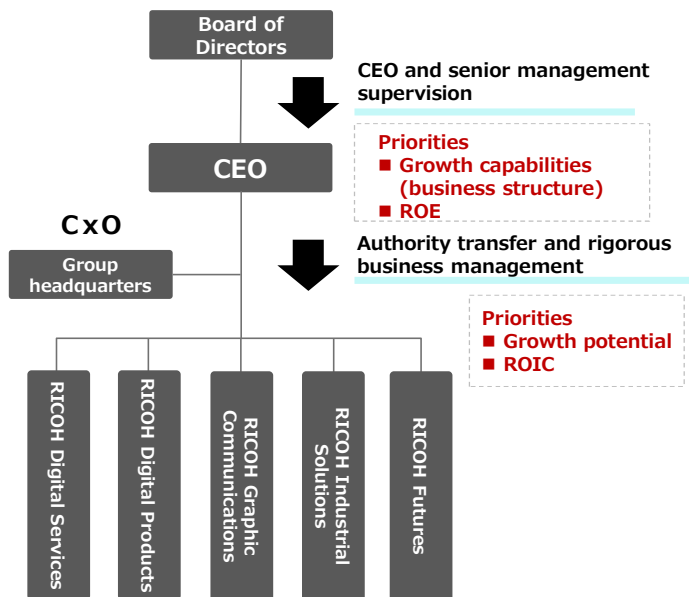
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- We have defined the goals of the new company structure and the roles of each business unit.
- We will delegate great authority to the presidents of each business unit, and they will make swift, customer-centric decisions. We will step up return on invested capital-based management and enhance those returns. We will accelerate collaboration with external resources to boost competitiveness.
- The table on the left shows our current organizational structure, in which we link businesses and functional departments. We will reorganize into what you see on the right, which business units that have target customers.
- The business units will be as shown here, although some names could change. At the top is RICOH Digital Services. Its customers will be office workers the world over. Our value proposition will be to connect offices and sites to improve workflows.
- Next is RICOH Digital Products. Its customers will be the digital services company, as well as competitors, resellers, and partners. Its value proposition will encompass manufacturing and supplying MFPs, printers, and edge devices.
- Third is RICOH Graphic Communications, which will serve customers in all sorts of printing businesses and enterprises. Its value proposition will be to supply digital printing solutions that streamline the operational efficiency of printing customers.
- Fourth is RICOH Industrial Solutions. Its customers will be manufacturing processes and logistics sites in various industries. This business unit will offer hardware that integrates thermal media and industrial products hardware and supplies it to manufacturing processes and logistics sites.
- Finally, RICOH Futures will differ from other business units in that it will bring together various businesses in which we are investing to help resolve social issues in the years ahead. We aim through this unit to cultivate leaders to whom we delegate authority and foster an open corporate culture that drives co-creation.

## Strengthen governance while delegating authority and continuing to boost corporate value sustainably



### ● Board of Directors

- Extensively monitor growth capabilities (business structure) and capital returns
- Assess and supervise CEO, CxOs, and president of each business unit

### ● Group headquarters

- Allocate resources to restructure business portfolio → Become a digital services company
- Manage businesses rigorously in terms of growth potential and capital returns → ROIC exceeding capital costs

### ● Business Units

- Grow through nimble, customer-centric management
- Enhance capital returns through a clear earnings structure
- Leverage external resources to boost competitiveness

- Under the new company structure we will delegate the appropriate authority from the Board of Directors through the parent CEO to business units, clarifying roles and responsibilities, and maintaining governance that underpins nimble management.
- In making management nimble by delegating authority, we will need to transition to a digital services company business structure to implement stricter governance and enhance capital returns.
- The Group headquarters will concentrate on allocating resources to restructure the business portfolio and manage businesses in terms of their growth potential and capital returns.
- We will rigorously manage business units in terms of growth potential and capital returns, thereby reaching the Group's return on equity targets. We will specifically concentrate investments and resources on growth businesses.
- In principle, we will discontinue businesses that do not deliver returns on invested capital that exceed capital costs. We look to explain to stakeholders when we decide to strategically continue businesses.
- The Board of Directors will foster sustainable corporate value growth. It will oversee the CEO and the management team to ensure that we transition our business structure into the envisioned growth areas. The board will also assess whether return on equity has improved from better capital returns and policies for each business.
- We recognize that we are in a crisis situation, and will do our best through a new management structure to overcome the challenges and prepare for the next mid-term management plan.

## FY2020 cash allocation

(Forecast as of Q2 FY2020)

Sources*	Uses
Operating cash flow ¥45bn	Investments Around ¥100bn Capex Strategic investment
Funding ¥30bn	
End-FY2019 cash ¥262.8bn	End-FY2020 cash ¥260~270 bn (including additional ¥100 billion in shareholder returns)
Asset sales ¥37bn	Dividends ¥11bn

- Reviewed based on H1 results and results forecast revisions
- Maintain liquidity to overcome prolonged pandemic impact
- Growth investments to being a digital services company
- Deliver stable dividends based on cash flow

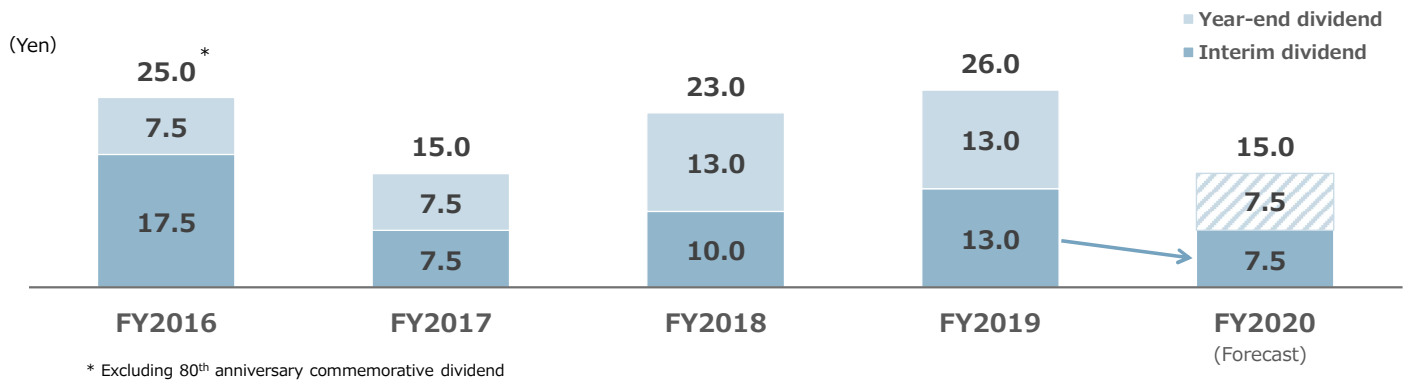
\* Excluding cash and deposits in Group fund pool

- I believe that balancing three key perspectives regarding cash flow allocations is vital for management.
- The first is to secure liquidity during the pandemic. The second is to invest in growth in progressing toward becoming a digital services company. The third is to deliver stable dividends.
- As you can see, although we expect to post losses this fiscal year we will be able to draw on an operating cash flow of 45 billion yen and 37 billion yen in cash from sales of non-core assets.
- We will also procure 30 billion yen in external funds, which means that we have secured sufficient cash to run our businesses, notwithstanding an unclear outlook for the pandemic.
- We will transition to a digital services company through strategic investments totaling 100 billion yen. These encompass spending on an in-house digital transformation, building customer value in remote environments, and augmenting shortfalls in capabilities.
- Our operating cash holdings would normally be around 180 billion yen, but we seek to maintain cash as of the start of the year at around 260 billion yen as a contingency to stabilize operations.
- While it is vital to continue strategic investments and secure cash it is also important to prioritize stable dividends to shareholders.
- Although we will be in the net loss this fiscal year, we still seek to pay 11 billion yen in dividends based on our cash allocations.
- Regarding the 100 billion yen in additional shareholder returns that I discussed in summarizing the 19th Mid-Term Management plan, we will continue to assess the timing of such returns in light of the importance to management of maintaining solid cash holdings to overcome the pandemic and in view of the future business climate and growth investment requirements.



# Capital Policies: Shareholder Returns

- Maintain stable dividends notwithstanding projected losses for year, factoring in changes in cash flow generated and working capital changes
- Lowered previous full-year dividend forecasts from ¥26 per share to ¥15 per share, and will pay an interim dividend of ¥7.5 per share
- Continuing to scrutinize changing business conditions and growth investment scales for additional shareholder returns announced on March 27, 2020



- Finally, I would like to discuss shareholder returns.
- In keeping with the cash allocations I spoke about in the previous page, we seek to pay dividends totaling 11 billion yen, or 15 yen per share annually, with an interim dividend of 7.5 yen per share.
- This represents a reduction from the 26 yen per share that we previously forecast for the year.
- Note that we have not altered our basic policy of sustainably enhancing corporate value and generating appropriate returns for shareholders.

## **Supplementary Information**

# Summary of FY2020 H1 Results

<b>H1 Results</b>	<ul style="list-style-type: none"><li>• Sales dropped 23% owing to pandemic impact → urgently reduced costs</li><li>• Posted ¥30.6 billion operating loss (performance bottomed out in April and May and improved in Q2)</li></ul>
<b>H1 business conditions</b>	<ul style="list-style-type: none"><li>• <b>Office Printing</b> Returned to profitability in Q2 after resulted bottomed out in Q1; office attendance rate recovery pace slower than expected, and hardware and non-hardware demand both down significantly</li><li>• <b>Office Services</b> Package deployments solid in Japan and Europe In Q2, revenues declined in absence of previous year's demand Windows 10 transition demand and sales spike ahead of tax hike</li><li>• <b>Commercial Printing:</b> Print volumes on recovery track after bottoming in Q1, although revenues down owing to lower hardware investment appetite</li><li>• <b>Industrial Printing</b> Earnings improved YoY in Q2, reflecting such factors as sales recovery in China for domestic demand</li></ul>
<b>Full-year forecasts</b>	<ul style="list-style-type: none"><li>• Forecasts lowered in light of second pandemic wave</li><li>• Reap benefits of urgent measures more swiftly</li></ul>
<b>Shareholder returns</b>	<ul style="list-style-type: none"><li>• Notwithstanding losses, looking to pay annual dividend of ¥15 per share in view of cash and stable commitment to dividend stability</li><li>• Maintaining stance on delivering additional shareholder returns; factoring in pandemic trends, growth investments, and cash</li></ul>

## ESG action

- Ricoh updated information disclosure based on the TCFD framework



- Ricoh endorses the "Business Ambition for 1.5°C" campaign



- Ricoh's proposal was selected as a verification project for building a resource recycling system for plastics and other materials to support a carbon-free society by the Ministry of the Environment
- Ricoh concluded an agreement of "Sustainability-linked loan"

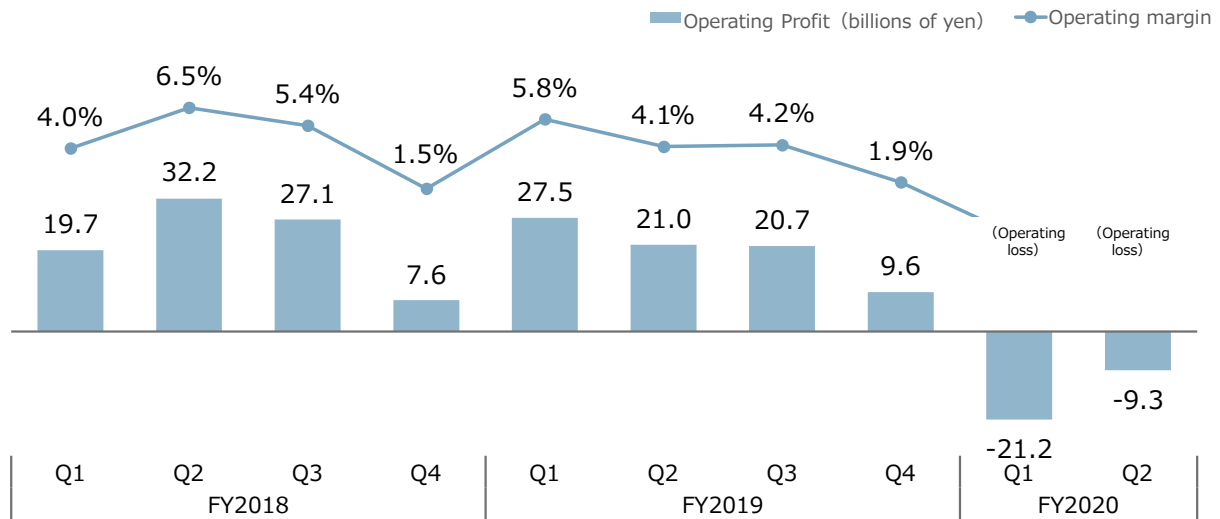
## Major Awards and Recognition

- Shortlisted for RE100 Leadership Award
- Continued to be included in the FTSE4 Good Index Series, the FTSE Blossom Japan Index, and the MSCI Japan Empowering Women Index (WIN)

Ricoh publishes the Ricoh Group ESG Data Book 2020 and the Ricoh Group Integrated Report 2020.

*Note: The English version of the Integrated Report will be published soon.*

# Quarterly Operating Profit



◆ Unit sales growth rates for MFPs and printers

FY2020 YoY unit sales change	Q1	Q2	H1
Japan	-21%	-7%	-14%
Overseas	-32%	-14%	-24%
MFP total	-30%	-13%	-23%
LP total	-26%	-12%	-19%

FY2020 YoY unit sales change	A3 MFP			A4 MFP		
	Q1	Q2	H1	Q1	Q2	H1
Japan	-21%	-6%	-14%	-18%	-19%	-19%
Overseas	-32%	-16%	-24%	-32%	-9%	-20%
MFP total	-30%	-14%	-22%	-31%	-10%	-20%

◆ Sales growth rates  
for MFP and printer hardware and non-hardware  
(excluding forex impact)

FY2020 YoY sales change	Hardware			Non-hardware		
	Q1	Q2	H1	Q1	Q2	H1
Japan	-21%	-6%	-14%	-16%	-12%	-14%
Overseas	-31%	-14%	-23%	-44%	-29%	-37%
MFP total	-29%	-13%	-21%	-35%	-23%	-29%
LP total	-45%	-34%	-39%	-25%	-20%	-22%
MFP + Printer total	-31%	-15%	-23%	-33%	-23%	-28%

Note: See Consolidated Financial Figures for information on hardware and non-hardware sales growth and growth rates.

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