

Oct. 2013

## Launches RICOH THETA, the world's first imaging device that captures fully spherical views

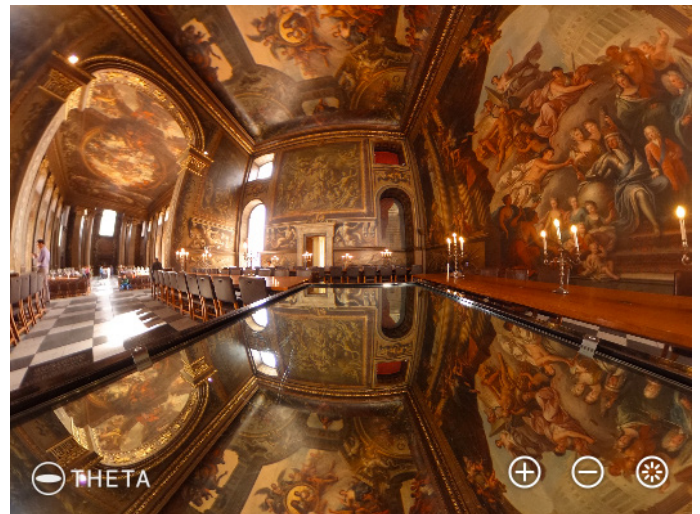
RICOH THETA can capture an all-round view surrounding the photographer with a single shutter release and produce the result as a fully spherical image.

This invention, the world's first of its kind\*, was achieved by employing a micro twin-lens reflex optical system developed by Ricoh to enable the capture of an entire view of the surrounding space, including areas above and below the device. Our wish is that the product will stimulate a new passion in photography by producing unexpected, unique results that can be shared with people around the world.



RICOH THETA

\* Consumer Product noted for ability to capture fully spherical images, rather than panoramic or semi-spherical images with a single shutter release (based on Ricoh Imaging research, as of October 2013)



Fully spherical image captured by RICOH THETA

Related website

Official Site

[http://news.ricoh-imaging.co.jp/rim\\_info2/2013/20131025\\_004260.html](http://news.ricoh-imaging.co.jp/rim_info2/2013/20131025_004260.html)