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## Ricoh Institute of Sustainability and Business

The Ricoh Institute of Sustainability and Business was established to perform two major roles: a think tank function to engage in socioeconomic research to identify future trends and their expected impact on corporate management; and an advisory function to provide the management team with advice and to raise potential issues based on the results of the conducted research. The two functions work respectively to accurately understand the transformation of social and economic structures behind the constantly changing business environment and conduct more effective analyses taking a closer view of the Group's specific management situations.



Ricoh Institute of Sustainability and Business

Related website

News Release

[http://www.ricoh.com/release/2010/0325\\_1.html](http://www.ricoh.com/release/2010/0325_1.html)

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