

Feb. 1975

## Ricoh launches the RICOPY DT1200, a wet-type plain-paper machine that became the best selling copier

The new RICOPY DT1200 was developed to satisfy the ever-higher expectations of users for plain-paper copiers (PPCs) at that time. We offered this model with confidence as a reflection of its strong features, namely, a single touch switch between two different paper size feeders, marking the first time that such a function had ever been employed for popular model PPCs; a liquid development method employed to consume the entire supply of toner loaded in the machine; and stable functionality for quality results, proven even with one million pages running consecutively, thus reducing the amount of required maintenance work. These superior specifications were highly regarded by many users, particularly in the USA, where in general, availability of maintenance service was geographically limited. In 1991, the RICOPY DT1200 was enshrined in the nation's Copier Hall of Fame to acknowledge the significant role the product played in the history of wet-type copier development.



New RICOPY DT series highly evaluated for its quality performance (1975)



Company-led rally held at Atsugi Plant to increase production of the new RICOPY DT1200 in October, 1975