

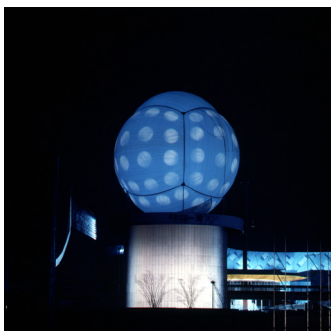
Mar. 1970

Ricoh Pavilion appears at Japan Expo '70 with theme of "Better Vision for Humanity"

In 1970, Japan Expo '70, the first world's fair in Asia, was held in Osaka over 183 days starting from March 15. Ricoh participated in the event by setting up a pavilion, which was created fully utilizing its technological achievements and in line with the exposition's overall theme of "Progress and Harmony for Mankind." Our extraordinary exhibition feature a host of unique ideas that impressed many visitors and attracted a total of more than 7 million people at the Ricoh pavilion over the entire period.



Ricoh Pavilion welcomed many visitors every day



Float Vision "Eye of the Sky"



Ricoh's billboard tower became famous in Toyonaka City, Osaka

Ricoh Pavilion used as the motif for a stamp issued by the Republic of Liberia

